POSTFEMINISM(S) IN POPULAR CULTURE

A Student Workshop | Friday, 6 July 2018
Freie Universität Berlin | John F. Kennedy Institute for North American Studies | Room 340

9:00–9:15 Welcome
9:15–10:50 Panel: Coming to Terms with New Feminisms
Laura Varnhorn, “Feminism as a ‘Red Carpet Accessory’”
Irene Scalisi, “Made in Feminism: A Case Study on Dior’s 2017 Spring/Summer Campaign”
Marjan Sahranavard, “Feminism and the Female Body: The Materiality of Female Bodies in Popular Culture”
Andrea Gorman Schwab, “Sheryl Sandberg’s Neoliberal Feminism and Why It Matters”

10:55–12:30 Panel: Gendered Spaces and Social Mobility
Mike Cowburn, “Othering Feminism in The West Wing: Postfeminist Sensibilities in Sorkin’s White House”
Esther Hafner, “Challenging the Dream: Wendy and Lucy – A Feminist Perspective on the Recession Era”
Ipek Cakir, “Female Representation, Visibility, and Branding in Skateboarding”
Tabea Georgi, “Abstract Reality: Postfeminism in Keeping Up with the Kardashians”

12:30–13:30 Lunch Break

Levin Freudenfeld, “Landing Only Glancing Blows? Wonder Woman and Criticism in Postfeminist Media Culture”
Clara Thumm, “Filming a Falling Patriarchy Postfeminist Style: Gaze-Pleasing Moments of Relief in Mad Max: Fury Road’s Hellish Dystopia”

14:45–15:05 Coffee Break

15:05–16:20 Panel: On Feminist and Queer Temporalities
Ceren Baccioglu, “The L Word: A Postfeminist Challenge to Heteronormativity”
Emaline Kelso, “Postqueer Eye: Is It ‘More than a Makeover’?”

16:25–17:40 Panel: Postfeminist Affects
Matthew Simmons, “A Spider-Man for the 21st Century: Feelings in the Fridge”
Kristina Brüning, “’I’m neither a slut, nor am I gonna be shamed’: Exploring (Post-) feminist Anger in Riverdale”
Ricarda Sorg, “Smart Bombs and BFFs: Jennifer’s Body as Postfeminist Teen Horror”

17:40–18:15 Conclusion
Dinner (Luise)