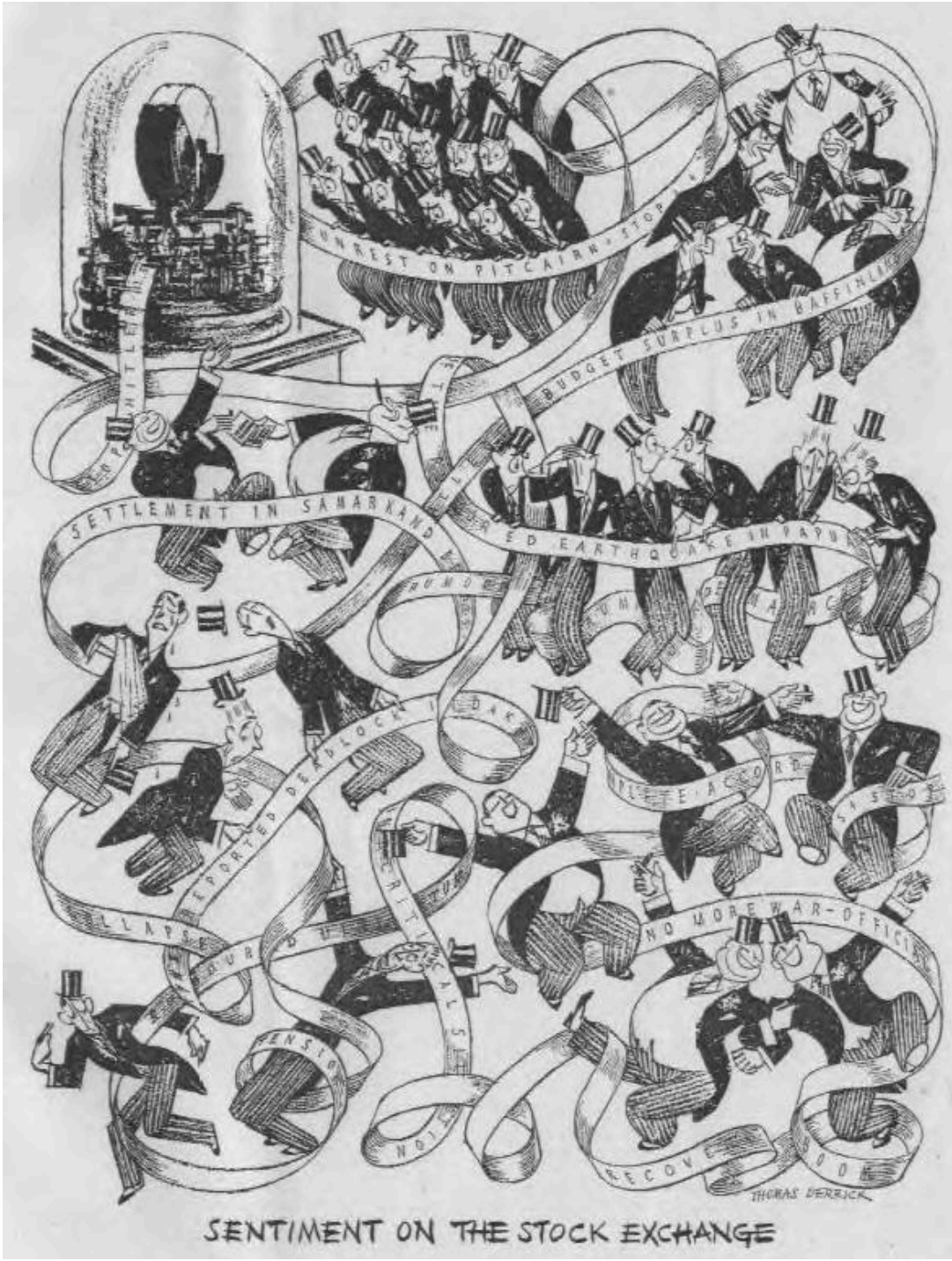


The Intellectual Foundations of Global Commerce and Communications



Location: Minda de Gunzburg Center for European Studies, Lower Level Conference Room

Thursday 3/28

2.30 p.m. Registration & Coffee

3.00 p.m. Introductory Remarks (Heidi Tworek & Simone Müller-Pohl)

3.15 -5 p.m. Negotiating Global Communications

“Projecting Power Overseas: The 1863 Paris Postal Conference, the American Civil War, and the Creation of International Communications Networks,” Richard R. John, Columbia Journalism School, Columbia University

“World Commerce in Small Boxes: International Parcel Post or the Controversy over the First (mini)Global Free Trade Treaty (1880s-1900s),” Leonard Laborie, CNRS, Paris

“World Economy and the Battle for Atlantic Communications,” Simone Müller-Pohl, John F. Kennedy Institute for North American Studies, Freie Universität, Berlin

Comment: Erez Manela, Harvard University

Friday 3/29

9.30 - 11.45 a.m. Communicating World Markets

“Conceptualizing the World Market, 1860-1930,” Alexander Engel, Göttingen University

“Did the Panic of 1873 Breed Global Consciousness? Contemporary Perceptions and Perspectives from the United States and Germany,” Catherine Davies, Freie Universität, Berlin

“What was die Weltwirtschaft in Turn-of-the-Century Germany and Austria?” Quinn Slobodian, Wellesley College

“Financial Nationalism in the United States after the Great War,” Julia Ott, The New School

Comment: TBD

1 - 2.45 p.m. Reconfiguring Global Networks

“Policies of Space, Race, and Commercial Suicide: Constructing Transpacific Communications after the Civil War,” Peter Shulman, Case Western Reserve University

“Of Nerves and Arteries: Changing Japanese Discourse on Communications and Commerce,” Daqing Yang, George Washington University

“Colonial and Anti-Colonial News Integration in Africa and India, 1880-1970,” James Brennan, University of Illinois, Urbana-Champaign

Comment: Sebastian Conrad

2.45 – 3 p.m. Coffee Break

3 - 4.30 p.m. Roundtable Discussion

Chair: Heidi Tworek, Harvard University

Participants:

Sebastian Conrad, Freie Universität, Berlin

Richard R. John, Columbia Journalism School, Columbia University

Charles Maier, Harvard University

Emma Rothschild, Harvard University

We gratefully acknowledge the support of the Harvard Asia Center, the Weatherhead Initiative for Global History, the Minda de Gunzburg Center for European Studies, the Deutsche Forschungsgemeinschaft, and Stiftung Deutsch-Amerikanischer Wissenschaftsbeziehungen.