

**2nd International TDP Workshop
Educating For a Globalized World:
Transatlantic Alliances and Joint Programs
in Business & Economics Education
Tampa April 20-22, 2007**

Why should we do it?

Build international experience into the curriculum

Facilitate longer-term study abroad in graduate programs

Enhance employability

Develop strategic partnerships

Benchmark for quality

Benefits for students staying at home

Develop student interest early on

Faculty development

Ensure reciprocity, benefit for both sides

Flexibility; respect for differences

High quality

Global perspective

€€€ \$\$\$ (for institutions and students)

Academic calendars

Language

General education

Different length of undergrad programs

Panel 1: Trust and Quality

Arranging a boat trip (or making a DD/JD degree)

A map (your overall strategy or international strategy)

A Captain (get your Deans support)

A shipman to navigate the boat (your champion as project leader)

The right company (the right partners)

A good menu (a plan)

Everyone should have a good time (two-way benefit of the cooperation)

The willingness to compromise (if the bridge won't open, find another solution)

Synergies (e.g. Labor Economics and Banking)

Vertical synergies (to employers)

Managing growth (sometimes you need to go slow)

Harmonize while keeping flexibility

Tuition and compensation structures

Use video-conferencing and on-line simulation

Integration, integration, integration

The are a lot of opportunities out there (e.g. Atlantis, DAAD)

Short visits to Germany (or the US/CDN) early on

Financial aid for students

Resources to send faculty (title VI b, ask the provost's office, swap faculty, Fulbright senior experts program ...)

Build student stipends into tuition

Panel 4: Accreditation

We wish to date, but we also have parents
and/or step parents

Accepting the realities where we come from

You **MUST** market (and find a budget for it)
Educate individuals **AND** global citizens
Economic and career opportunities abroad
We need a strong staff to support you
Get your faculty moving: it's **NOT** a vacation

What next? Deliverables

Make best practice better known: Inventory of existing programs? (existing ATLANTIS websites ...)

Creating a forum / TDP website with best practices

Information on courses (in English)

Websites must answer questions students ask first

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Speakers and participants

Organizers: Ursula Lehmkuhl, Britta Baron,
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Sponsors:

Federal Ministry of Economy and Technology

Sykes School of Business

U.S. Department of Education

DAAD