



The State University *of* New York

A Commitment to Excellence

SUNY: Something for Everyone, Everywhere

- 64 campuses across New York State
- 413,577 students—from every NYS county, every U.S. state, and over 160 foreign countries
- 1.1 million continuing education enrollments
- 81,000 employees and faculty
- 21,000 research employees
- More than 6,500 courses of study at the associate, baccalaureate, masters and doctoral level

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Turkish Dual Diploma Program Model

- Definition
- Context/Motivation
- History
- Current programs and enrollment
- Additional costs and benefits
- Conclusions
- Contact information

Definition

- A Dual Diploma Program is a single course of study delivered at two partner institutions which meets the degree requirements of both
- Students receive a diploma from each institution (each referring to the partner university). No diploma is issued if the requirements of both institutions are not met

Context/Motivation: Turkish Context

- Approximately 1.5 million Turkish students take the national university entrance exam
- 300,000 of those students are admitted to resident universities in Turkey
- 200,000 are provided places in Turkey's distance-learning program through Anadolu University's Open Education Faculty
- Approximately 1.1 million students, do not gain admission to universities in Turkey

Context/Motivation: Turkish Context

- Turkey sends more students to the US on direct enrollment than any other European country
- Common history of the two systems
- Existence of many English-medium programs in Turkish universities

Context/Motivation: SUNY Context

- Part of a larger SUNY initiative to internationalize campuses
- The program has always been intended as a two-way program
- We are now seeking to create mirror programs for SUNY and US students
- We have had inquiries from students and parents at this end

Context/Motivation: SUNY Context

- We need to make international academic experiences available to all students
- The program is tuition-driven, with students paying out-of-state tuition costs for the semesters spent on SUNY campuses

Context/Motivation: SUNY Context

- SUNY is a publicly-funded institution
- Equal exchange can become difficult to manage
- Scholarships

History

- Origin of the idea of dual diploma programs
- YOK identified Turkish partner campuses
- While agreements were reached among leaders, department faculty set to work on harmonizing curricula

History

- SUNY received a university linkage and affiliation grant from the US Department of State Bureau of Educational and Cultural Affairs
- The grant was used solely for international travel
- Administrators set to work on various issues

Current Programs

- 24 programs
- Binghamton, Brockport, University at Buffalo, Cortland, Fashion Institute of Technology, Fredonia, Geneseo, Maritime, New Paltz,
- Anadolu, Bilkent, Bogazici, Ege, Hacettepe, Isik, Istanbul Technical University, Izmir University of Economics, Middle East Technical University

Current Programs

- 14 disciplines
- Business Administration, Civil Engineering, Computer Science, Computer Software Engineering, Economics, Environmental Engineering, Fashion Design, Global and International Affairs, International Relations, Information Systems Engineering, Marine Technology Management Engineering, Marine Transportation Management Engineering, TESOL, Textile Development and Marketing
- Total enrollment: 1200
- Growth of dual diploma programs since 2003

Dual Diploma Business Programs

- New Paltz / Istanbul Technical University business administration program (refer to pages 1 and 2 of addendum)
- New Paltz / Izmir University of Economics business program
- New Paltz / Middle East Technical University business administration program
- Binghamton / Middle East Technical University business program (refer to page 3 of addendum)
- Web sites for sample curricula (refer to pages 4 and 5 of addendum)

Dual Diploma Program Highlights

- First graduates in 2006 from New Paltz
- Binghamton's first graduating class in May 2007
- New Paltz's second graduating class in August 2007
- Maritime's first graduating class in 2008
- SUNY wins the IIE 2007 Heiskell Award for International Exchange Partnerships

Additional Costs

- Office in Ankara, Turkey
- Additional SUNY staff devoted to dual diploma program administration
- Expanded student services
- Annual meeting of campus and program coordinators: Hosting/travel (alternating locations in US and Turkey)
- Travel to Turkey for annual or semi-annual orientation sessions with new students

Additional Benefits

- Increased student services for all international students
- Faculty exchange
- Increased awareness of the Muslim world within SUNY

Conclusion

- Idea of charging tuition at Turkish State Universities
- Cost for a US degree is significantly lower
- US and Turkish degree appeals to families
- Education more complete than either system could do alone
- Built in international experience
- Expanding concept to minors, concentrations and certificates

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