

Conference Description

Media have a powerful effect on our social, cognitive, and emotional realities. What we perceive of “the world” – and how we perceive it – is shaped and often dominated by tools and techniques that tend to generate operational logics of their own. In this sense, media are more than neutral channels of transmission: they form what they transmit; they allow for specific modes of communication and disallow others. In doing so, media create culture as much as they are determined by it.

The conference will approach these concerns in five interrelated workshops: (1) Moving Images, Mobile Audiences; (2) Placing Media; (3) Recursive Dynamics of Print and Digital; (4) Mediating Cultures; (5) The Media of Journalism.

The Bologna Conference is a biennial gathering of the International American Studies Research Group, a consortium of six European and American universities: Brown University, Freie Universität Berlin, University of Bologna, University of California Berkeley, Université de la Sorbonne Nouvelle (Paris III), and Yale University.

John F. Kennedy-Institut
für Nordamerikastudien

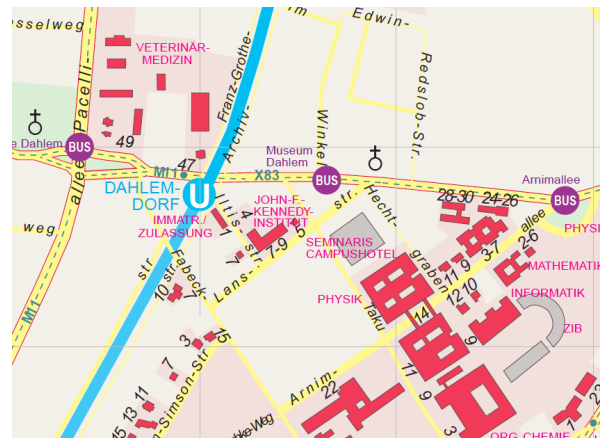
Conference Venue and Contact

John F. Kennedy Institute for North American Studies
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Freie Universität Berlin
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Conveners:
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Media Transformations / Transformative Media

Bologna Conference 2014 (June 26-28)

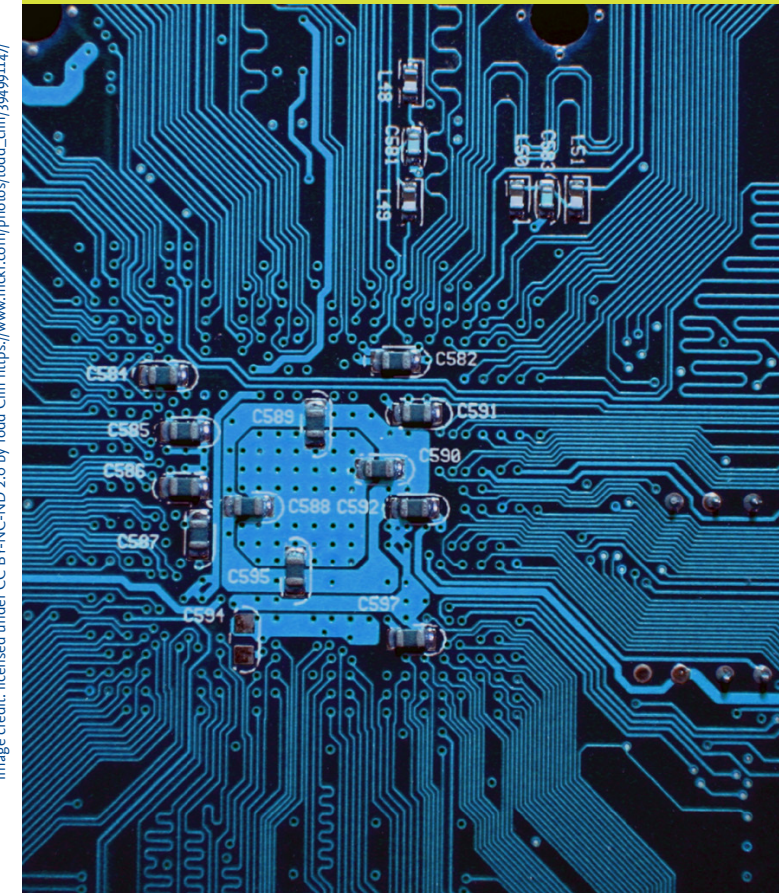


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Wednesday, June 25

from 16:00h
Conference Folder Pick-Up at JFKI (room 327)

19:00h
Welcome Dinner (Restaurant “Papillon” / Seminaris Hotel)

Thursday, June 26

09:30h
Introduction (**Frank Kelleter & Alexander Starre**)

10:00-12:00h
PANEL I: MOVING IMAGES, MOBILE AUDIENCES
Chair: **Maria Sulimma**
Beverly Haviland (Brown): “In Defense of Binge-Watching: Consuming Complex TV”
Sara Pesce (Bologna): “Audience Metamorphoses, Self-Promotion, and Celebrity in the Network Society”
Frank Kelleter / Kathleen Loock (Berlin): “Hollywood Remaking as Retrospective Serialization”

12:00-14:30h
Lunch (on your own)
13:00-14:00h
Library Tour (optional)

14:30-16:45h
PANEL II: PLACING MEDIA
Chair: **Winfried Fluck**
Louise Mazingo (Berkeley): “Non-Virtual Silicon Valley: The Landscape Where Global Media Is Made”
Susan Smulyan (Brown): “Soap and Noir: American Radio in Australia and Beyond”

Mary Lui (Yale): “‘On Common Ground’: Cold War Narratives of Urban America”
Margaretta Lovell (Berkeley): “Old Media / New Visions: Wayne Thiebaud’s Landscapes”

18:00h
Informal Dinner at “Luise Biergarten” with screening of Soccer World Cup Match USA v. Germany

Friday, June 27

09:00h
Bus Transfer to Babelsberg (meet in front of JFKI)

10:00-12:00h
PANEL III: RECURSIVE DYNAMICS OF PRINT AND DIGITAL
Chair: **Jason Mittell**
Christine Lorre-Johnston (Sorbonne Nouvelle): “Global Communication Media, Literary Readership, and the Man Booker Prize”
Alexander Starre (Berlin): “What’s the Matter with Meta? Reflections of/on the Book in J. J. Abrams and Doug Dorst’s *S*”
Daniel Stein (Berlin): “Media Transformation as Genre Musealization: Superhero Comics in the Digital Age”



12:00-13:00h
Lunch Break (snacks provided)
13:00-14:30h
Guided Studio Tour

15:00-17:00h
PANEL IV: MEDIATING CULTURES
Chair: **Ulla Haselstein**
Alicia Schmidt Camacho (Yale): “U.S. Border Surveillance Technology and the Dehumanization of Migrants”
Genaro Padilla (Berkeley): “Los Angeles, California: Chicano/a Art, Literature and Film”
Albert Laguna (Yale): “Cyber Diversions: The Digital Cuban Diaspora”

17:30h
Bus Transfer to Berlin-Mitte
18:30h
Dinner (Restaurant “Hartweizen”)

Saturday, June 28

10:00-12:00h
PANEL V: THE MEDIA OF JOURNALISM
Chair: **Ahu Tanrisever**
Hélène Quanquin (Sorbonne Nouvelle): “Reading, Writing, and Editing *The Liberator* (1831-1865)”
Naoko Shibusawa (Brown): “The Global Kinsey: Media Coverage, Sex, & Cold War Modernity”
Didier Aubert (Sorbonne Nouvelle): “Martha Rosler, David Burnett and the Photographic Coverage of the Chilean Coup”

12:00h Farewell Brunch