# POSTFEMINISM(S) IN POPULAR CULTURE

A Student Workshop | Friday, 6 July 2018

M.A. Seminar "Postfeminism(s) in Popular Culture" (Dr. Kathleen Loock and Maria Sulimma) Freie Universität Berlin | John F. Kennedy Institute for North American Studies | Room 340

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## 10:15–11:30 Panel: Coming to Terms with New Feminisms

Laura Varnhorn, "Feminism as a 'Red Carpet Accessory"

Irene Scalisi, "Made in Feminism: A Case Study on Dior's 2017 Spring/Summer Campaign"

Marjan Sahranavard, "Feminism and the Female Body: The Materiality of Female Bodies in Popular Culture"

#### 11:35-12:50 Panel: Gendered Spaces and Social Mobility

Mike Cowburn, "Othering Feminism in *The West Wing*: Postfeminist Sensibilities in Sorkin's White House"

Esther Hafner, "Challenging the Dream: Wendy and Lucy – A Feminist Perspective on the Recession Era"

Ipek Cakir, "Female Representation, Visibility, and Branding in Skateboarding"

#### 12:50-14:00 Lunch Break

#### 14:00–15:15 Panel: Feminist Cultural Criticism and New "Feminist Blockbusters"

Levin Freudenfeld, "Landing Only Glancing Blows? Wonder Woman and Criticism in Postfeminist Media Culture"

Clara Thumm, "Filming a Falling Patriarchy Postfeminist Style: Gaze-Pleasing

Moments of Relief in Mad Max: Fury Road's Hellish Dystopia"

Robert Fisher, "Post-feminism in Star Wars: The Force Awakens"

#### 15:15–15:30 **Coffee Break**

## 15:30–16:45 Panel: On Feminist and Queer Temporalities

Ceren Baccioglu, "The L Word: A Postfeminist Challenge to Heteronormativity" Emaline Kelso, "Postqueer Eye: Is It 'More than a Makeover'?"

Tabea Georgi, "Abstract Reality: Postfeminism in Keeping Up with the Kardashians"

### 16:50–18:05 Panel: Postfeminist Affects

Matthew Simmons, "A *Spider-Man* for the 21st Century: Feelings in the Fridge" Kristina Brüning, "'I'm neither a slut, nor am I gonna be shamed': Exploring (Post-) feminist Anger in *Riverdale*"

Ricarda Sorg, "Smart Bombs and BFFs: Jennifer's Body as Postfeminist Teen Horror"

#### 18:05-18:30 Conclusion

Dinner (Luise)

