Cinema abounds with films that repeat, continue, expand and revise an already familiar story. This workshop brings together scholars and practitioners to examine one of cinema’s most longstanding practices as a meaningful and meaning-making industrial and cultural activity. The objective is to discuss and probe new methods and approaches for remake studies. What new insights and perspectives do quantitative methods, audience research, industry studies, and videographic criticism have to offer the emerging research field? How can they contribute to our understanding of popular culture and its principle of repetition and innovation?

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