**WORKSHOP PROGRAM:**

**Wednesday, Sept 3:**

* Welcome, Visit and Guided Tour, Canadian Pavilion, World Expo 2025, Osaka
* Team Presentation, “Foundational Thoughts on The Expo Script,” Canadian Pavilion, World Expo 2025, Osaka
* Welcome, Visit and Guided Tour, Japanese pavilion, World Expo 2025, Osaka
* Welcome, Visit and Guided Tour, U.S. pavilion, ibid.

**Friday, September 5**

**10am - 12pm  Panel I: Ways of World Expos  (15 minutes each)  
Welcome, Chair and Commentator: Hiroo Nakajima,** University of Osaka

**1.**   **Jessica Gienow-Hecht,** Freie Universität Berlin, „Spectacle & Sensation: Nation Branding at World Expos, 1851-2025“

**2.**   **Nick Cull,** University of Southern California, “World Expos and Reputational Security”

**3. Matthew Asada,** U.S. Embassy in Accra, Ghana & former Deputy Commissioner General, USA Pavilion at Expo 2020 Dubai, “Intra-Event comparison of Expo 2020 Dubai and FIFA 2022 Doha: Lessons for Future Global Mega Event Hosts”

**Lunch**

**1-3pm Panel 2: Japan (15 minutes each)**

**Chair and Commentator: Tsutomu Himeno,** Ex-Ambassador in Charge of Kansai

1. **Hiroo Nakajima,** University of Osaka, “The International House of Japan: The De Facto Center of Intellectual Interchange in the Postwar Japan”
2. **Nobuyuki Nakamura,** Kanda University of International Studies: “Germination of Public Diplomacy in the U.S.: Nicholas M. Butler and the Carnegie Endowment for International Peace”
3. **Anri Kahata,** Toyo University:“Japan’s Cultural Diplomacy in Expo’70”
4. **Nancy Snow**, *Nikkei Asia*; Global Communications, KREAB Tokyo, “From Triumph to Tightrope: Osaka’s World Expos, 1970 to 2025”

**4-6pm Panel 3: China and India (15 minutes each)**

**Chair and Commentator: Nick Cull**

1. **Kaifeng Xiao,** University of Osaka, “Internationalism or National Interest? Anglo-American Technical and Cultural Aid to China (1941–1945)”
2. **Barney Liu,** Tsinghua University, Beijing, “Global China: Branding construction through world expos (2015-2025)."
3. **Di Wu,** School of Political Science & International Relations, Shanghai Tongji University*(title tbc)*
4. **Sudarshan Rambadran, “**India at World Expo: Past, Present and Future,” Stock Exchange Mumbai

**Dinner**

**Saturday, September 6**

**10am-12pm: Panel 4: Turkey (15 minutes each)**

**Chair and Commentator: Jessica Gienow-Hecht,** Freie Universität Berlin

1. **Lesar Yurtsever,** Freie Universität Berlin: “Turkey at the World Expo”
2. **Erman Akilli**, Department of International Relations, Ankara Hacı Bayram Veli University *(title tbc)*

**12pm: Conclusion & Lunch**

**Monday, September 8:**

* Welcome, Visit and Guided Tour, Wa! Germany Pavilion, World Expo 2025, Osaka
* Presentation and discussion of research results “The Expo Script,” at “Magazin,” German pavilion, World Expo 2025, Osaka

**Monday, September 1 – Monday, September 15**

FU Research Project (Jessica Gienow-Hecht) “**The Political Economy of Nation State Image Management at World Expos,**” (field research, on-site observations, visit of ca. 50-70 pavilions, interviews with political representatives, visitors, organizers, and staff, transcriptions).