

## For students:

- Enhanced international experience (intercultural competences and language)
- Discipline specific international content
- Broader labour market access
- Employability (long term career impact)

## For Institutions:

- Expansion of study abroad by way of structured and integrated study (and work experience abroad)
- Internationalization of curricula (also to the benefit of home institution students)
- Expansion of curricular options (pooling of resources)
- Contribution to strategic partnerships
- Expression of institutional ambition to be a “global player”
- International student recruitment

## For the Society:

- Creating a more open world of higher education (on the basis of public / not-for-profit institutions)
- Improving quality of higher education
- Educating global citizens (paradigmatic value of the experience of one other cultural environment)

## International curricular integration

(many possible ways)



can lead to Double / Joint Degrees

320 questionnaires sent

103 questionnaires received

- of which:
  - 37 universities
  - 40 universities of applied science
  - 26 other hei

Low level of activity, but openness and active interest:

- 13 hei running a TDP
- 39 programs
- 3 hei offer double degree and joint degree
- 8 hei only double degree
- 2 hei only joint degree

# Type of program & level of study

	Double Degree	Joint Degree
Universities	4	2
Universities of applied science	7	3
<b>Level of study</b>		
	Grad level TDP	UG level TDP
Universities	8	2
Universities of applied science	7 dd 2 jd	7dd 5 jd

# Fields of Study & Countries

- Engineering: 9 out of 12 jdp
  - Business Studies: 13 out of 12 ddp
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- Universities broader range of fields of study
  - Universities of applied sciences all programs in either Engineering or Business Studies
  - Only one program (JD) with Canadian partners; all others with US partners
  - Almost exclusively public universities in US



Average number of participating students:

	Double Degree	Joint Degree
Universities	11.8	8.6
Universities of applied science	6.7	5.9

## Partner universities in other countries:

- Double Degree: 5 out of 17
  - Joint Degree: 1 out of 12
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- All in Europe, predominantly France and Spain

# External funding available

Double Degree: 7 out of 14  
Joint Degree: 9 out of 12

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- Sources: Almost exclusively DAAD and State of Baden-Württemberg
- All programs have program directors on German side

## Perceived factors for failure/success:

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1 = not at all important  
5 = very important

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Interest/commitment of students:	4.50
Interest/commitment of faculty:	4.49
Acceptance with N. American accreditation bodies:	4.11
Availability of financial support for German students:	3.92
Availability of financial support towards operating cost of program:	3.90
Acceptance with German accreditation bodies:	3.79
Availability of support for North American students:	3.76
Positive feedback from employers:	3.73

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- Most programs date back to late 1990s and early 2000s
- Only 3 hei report failed attempts of developing TDPs (all in Business Studies)
  - Reasons: change of people; lack of interest among students in North American side
- 22 hei (10 universities, 11 universities of applied science) indicate that they are considering setting-up a TDP
- 6 hei are involved in specific plans for TDP
- 19 hei are generally interested in, though not actively considering, TDPs