



AACSB International

Accreditation and Joint Programs

Lucienne Mochel

Assistant Vice President for Accreditation Services



The AACSB Mission

To advance quality management education worldwide through accreditation and thought leadership.



AACSB Accreditation

- First schools accredited in 1919
- Voluntary professional accreditation
- Extended to the institution
- Mission based
- Standards revised in 2003 – global relevancy



AACSB International

- Over 1,000 member schools
- 549 schools accredited in 31 countries
- 167 schools with business and accounting accreditation
- 159 schools in process

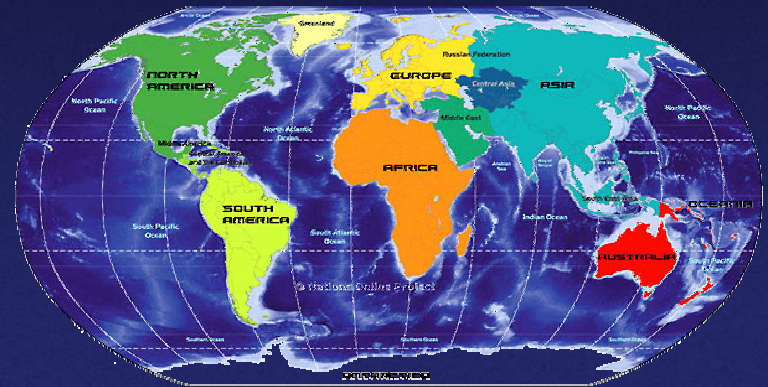


World-Wide Accreditation

Africa (2: 1 accredited/ 1 in process)

South America (20: 9 accredited/ 11 in process)

- Argentina
- Brazil
- Chile
- Costa Rica
- Ecuador
- Mexico
- Paraguay
- Peru
- Venezuela





World-Wide Accreditation

Europe

(73: 37 accredited/ 36 in process)

- Belgium
- France
- Germany
- Ireland
- Italy
- Latvia
- Macedonia
- Netherlands
- Portugal
- Romania
- Slovenia
- Spain
- Switzerland
- Turkey
- United Kingdom

Asia/Middle East

(60: 21 accredited/ 39 in process)

- China
- Israel
- Japan
- Korea
- Kuwait
- Lebanon
- Philippines
- Qatar
- Saudi Arabia
- Singapore
- Taiwan
- United Arab Emirates

World-Wide Accreditation

North America

- United States (456 accredited/ 62 in process)
- Canada (17 accredited/ 2 in process)

Oceania (8 accredited/ 8 in process)

- Australia
- New Zealand





Accreditation Process

- **Achieving Initial Accreditation**
 - A 3 to 7 year process that includes support and assistance, self evaluation, and peer review that can lead to AACSB International Accreditation
- **Maintaining Accreditation**
 - Consultative, value-added visits with a focus on strategic management
 - 5 year review cycle



Accreditation Standards

- **Strategic Management Standards (1-5)**
 - Demonstrate mission appropriateness and alignment
 - Select effective and feasible strategies
 - Provide sufficient resources to achieve goals
- **Participant Standards (6-14)**
 - Elevate student and faculty quality
 - Foster productive and professional interactions
- **Assurance of Learning Standards (15-21)**
 - Engage stakeholders to determine learning goals
 - Ensure that learning goals are achieved



AACSB and Joint Programs

- Accreditation encourages appropriate strategic partnerships
 - Diversification of school, faculty and students
 - Fits naturally with continuous improvement
 - Leads to innovation and creativity
 - Aligns well with AACSB's mission:
"development of management education"



AACSB and Joint Programs

- Components for development of agreements:
 - Accredited school has to account for quality in all aspects (students, faculty and assurance of learning)
 - Needs to be consistent with mission and strategy
 - Sufficient resources
 - Student admissions must be consistent for all schools in partnership
 - Faculty sufficiency and qualifications must meet high quality standards
 - Assurance of learning must be in place regardless of who teaches what



Forms of Partnerships

- Accredited schools: student-faculty exchange
- Accredited school provides courses
- Joint degree programs (one or more partner schools)
- Double degree programs (each school grants degrees)
- Consortium

Accredited schools Student exchange programs



- The International Exchange Program takes place during the Autumn term of the MBA stage and is one of the largest of its kind.
- Manchester has over 50 partner schools across the globe. Students take specialist elective courses to complement the Manchester MBA

90
Years

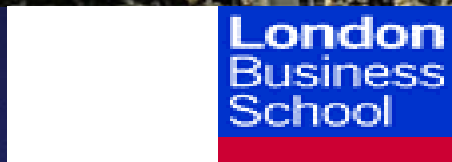
Partnership through Sharing Faculty



- 30% of the faculty teaching at Sasin are from the Kellogg School of Management

90
Years

Joint Degree Accredited Institutions



Quality Guaranteed

90
Years

Accredited/Non accredited Joint Executive MBA



Excellence in Management Education





Accredited/Non accredited Joint Degree Programs



Executive MBA
fully AACSB
accredited

90
Years

Double Degree Programs



ESSEC
BUSINESS SCHOOL
PARIS-SINGAPORE

Humanism
Innovation
Responsibility
Diversity
Excellence

100
1907-2007



Universität St Gallen



AACSB
INTERNATIONAL

90
Years

Consortium One MBA



Chinese university of
Hong Kong





Consortium



- **North America**
- [McGill University](#)
- [Tecnológico De Monterrey](#)
- [University of British Columbia](#)
- [University of Virginia](#)
- **Europe**
- [Lund University](#)
- [University College Dublin](#)
- [University of Birmingham](#)
- [University of Edinburgh](#)
- [University of Glasgow](#)
- [University of Nottingham](#)
- **Asia Pacific**
- [Fudan University](#)
- [Korea University](#)
- [National University of Singapore](#)
- [Shanghai Jiao Tong University](#)
- [University of Hong Kong](#)
- **Australia and New Zealand**
- [University of Auckland](#)
- [University of Melbourne](#)
- [University of New South Wales](#)
- [University of Queensland](#)



Questions and Comments

EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS IN THE WORLD
THE BEST ACCOUNTING PROGRAMS IN THE WORLD