

Saturday, April 21 2007

2nd International TDP Workshop

Tampa, Florida

Mind the gap and watch your (next) step(s): DAAD Funding Programs for Transatlantic Cooperation

Christiane Schmeken
German Academic Exchange Service (DAAD)
Bonn, Germany

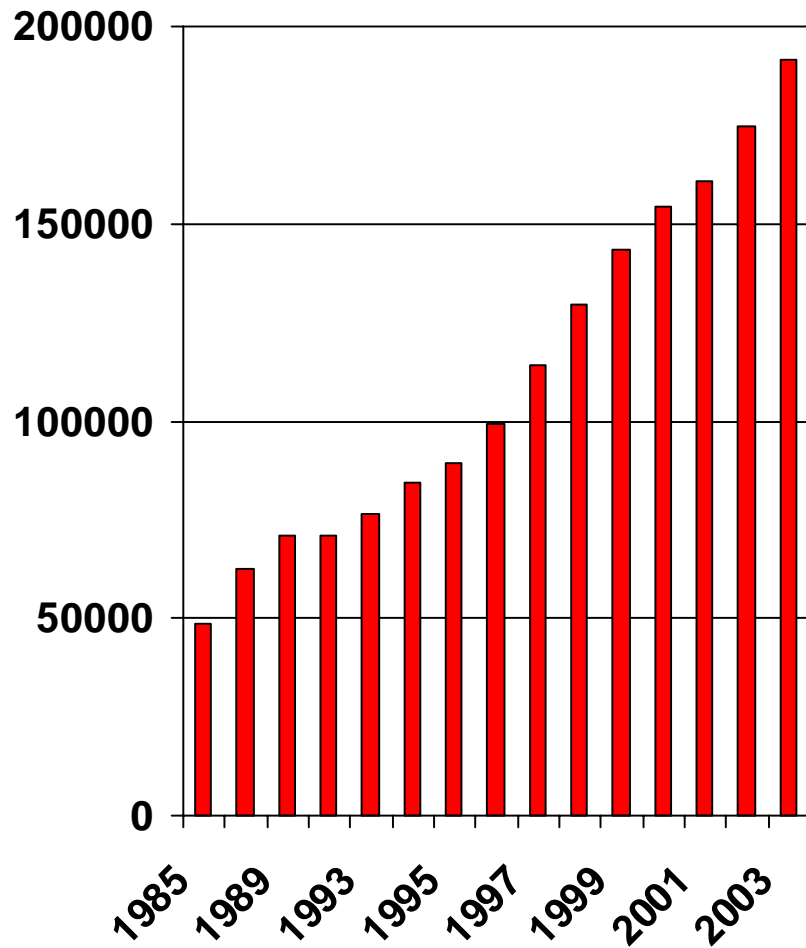


- I. Where do we start from?
- II. What is being done?
- III. Where should we be going?

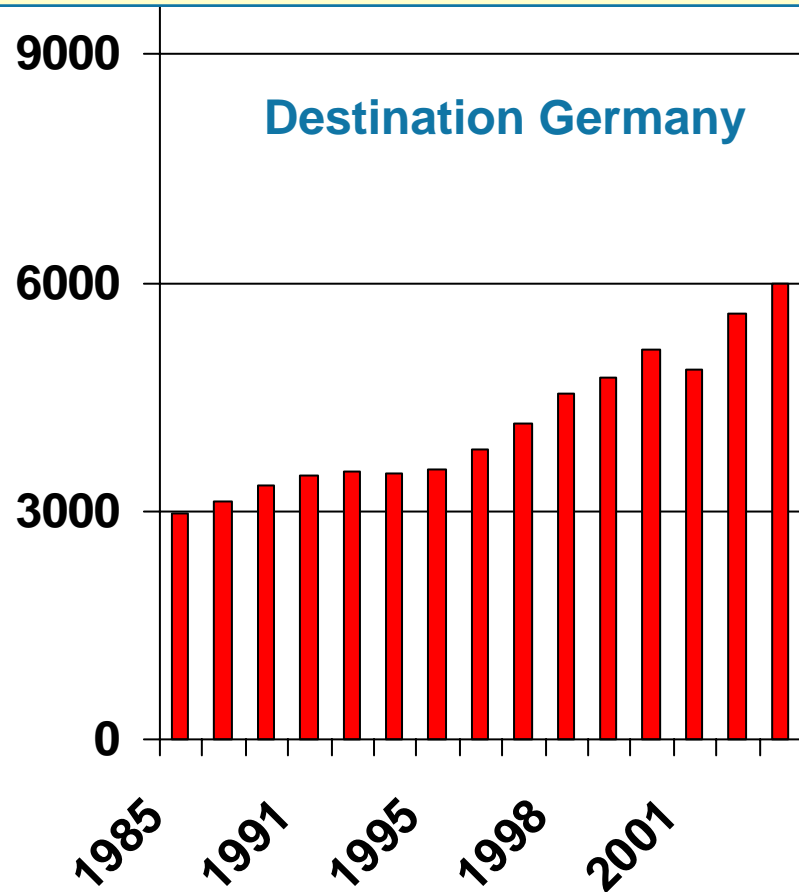




Totals



U.S. Study Abroad students





U.S. Students Studying Abroad

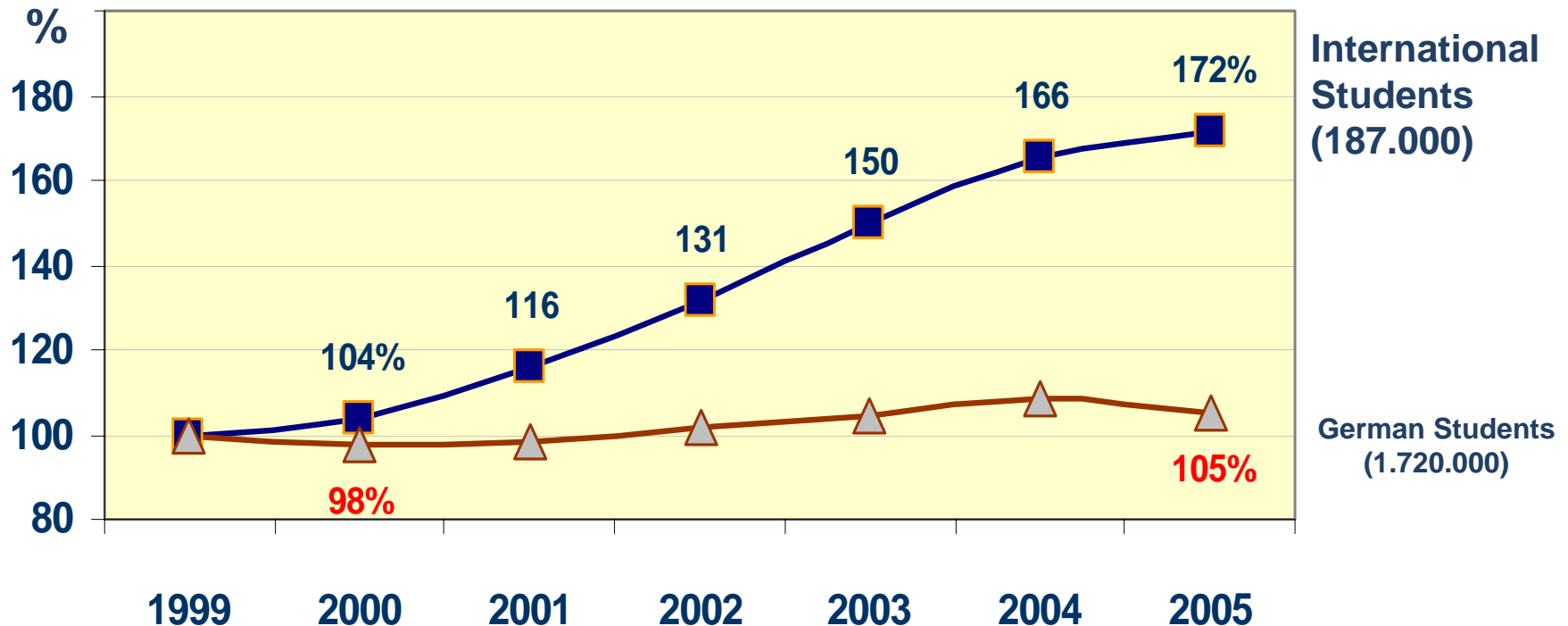
TOTAL	191,321	
United Kingdom	32,237	
Italy	21,922	
Spain	20,080	
France	13,718	
Australia	11,418	
Mexico	9,293	
Germany	5,985	+7.1%

Academic year 2003/04
(Open Doors 2005)





International Students in Germany

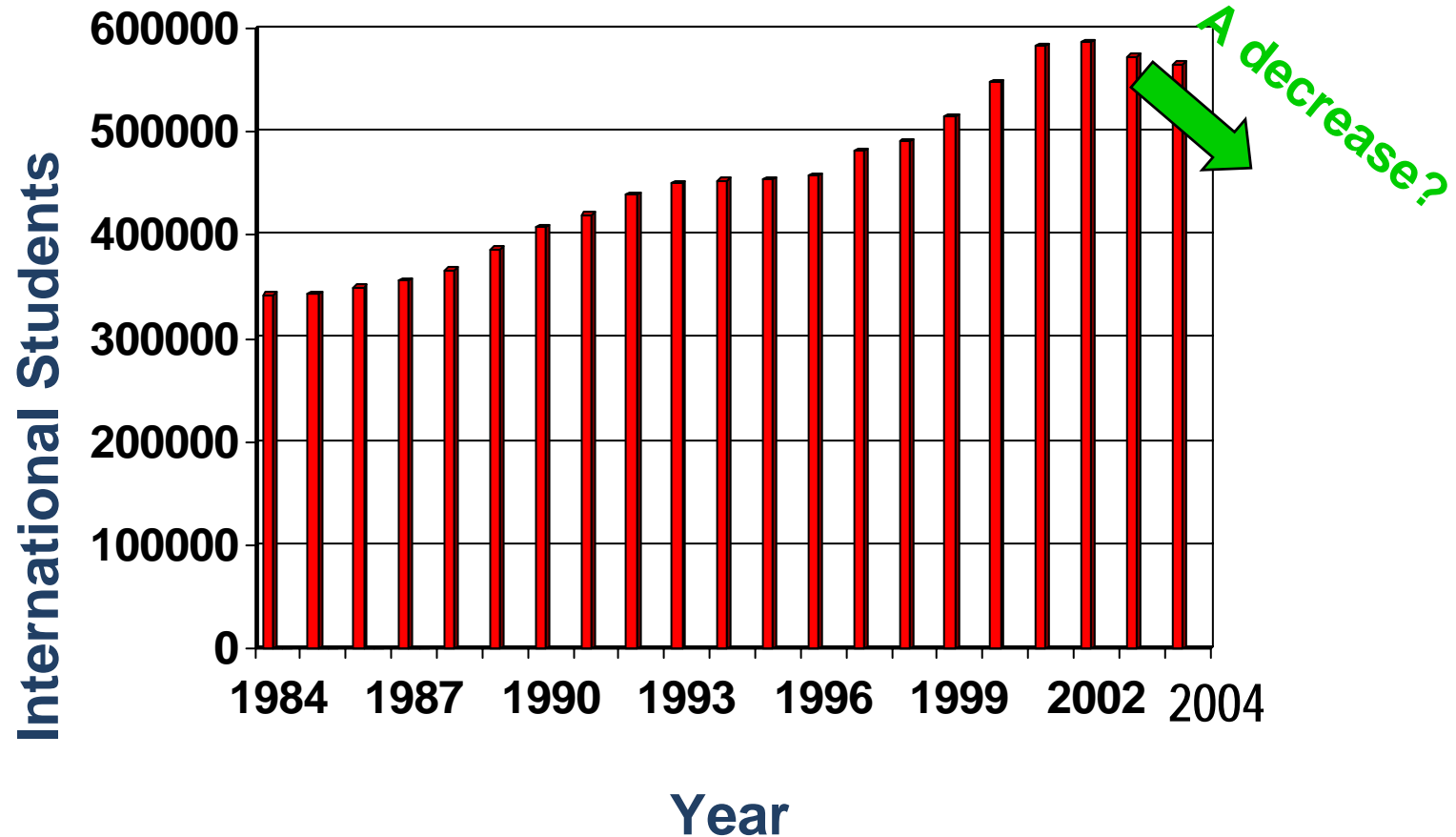


In addition there are 60.000 Students with foreign passports but who are permanent residents in Germany and have graduated at a High School in Germany (so called "Bildungsinländer").

During the past seven years the number of International Students has risen by 70% and now reaches the political target of 10% of the total student body. Germany is now the third largest host country for international Students. The number of German Students will rise by up to 20% during the next decade.



International students in the U.S.





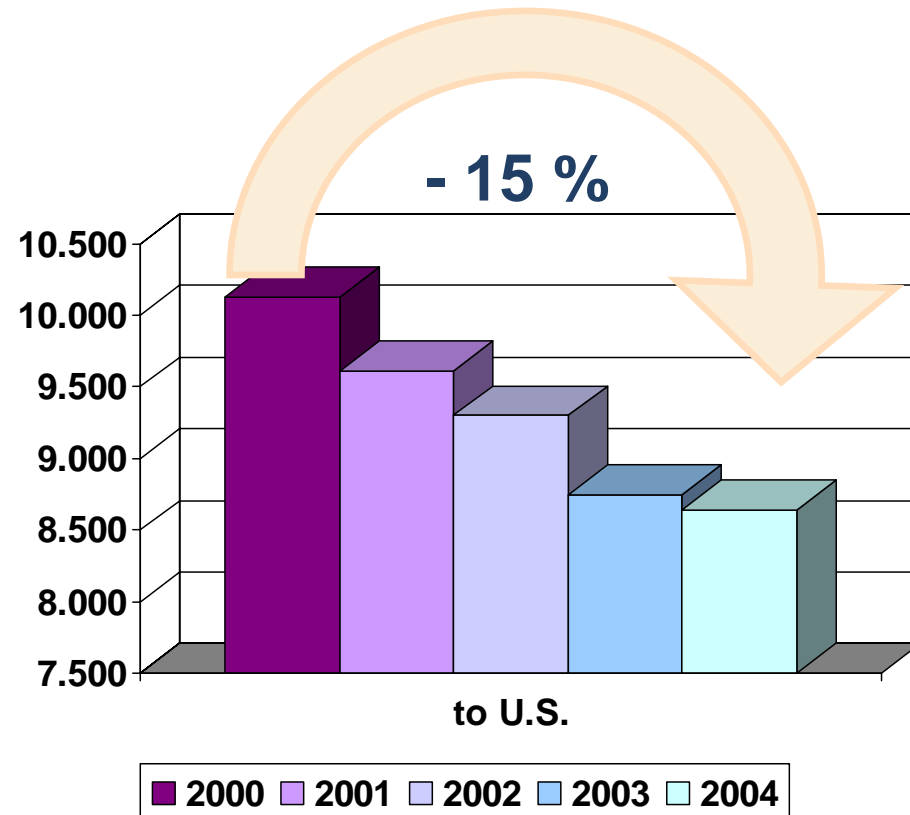
Decreasing interest from the German side?

German Students Studying Abroad

Total Study Abroad	62,200
1. United Kingdom	10,760
2. United States	8,745
3. Switzerland	6,716
4. France	6,496
5. Austria	6,151
6. The Netherlands	5,569
7. Spain	5,050
8. Sweden	2,400
9. Australia	1,941

Academic year 2003
(Wissenschaft weltoffen 2006)

Students choosing the U.S.



- I. Where do we start from?**
- II. What is being done?**
- III. Where should we be going?**



Presentation of DAAD

Deutscher
Akademischer
Austausch
Dienst



The DAAD is...

- a self-governing organisation of German universities:
- 232 member universities
- 124 student bodies





Presentation of DAAD (continued)

The DAAD has...

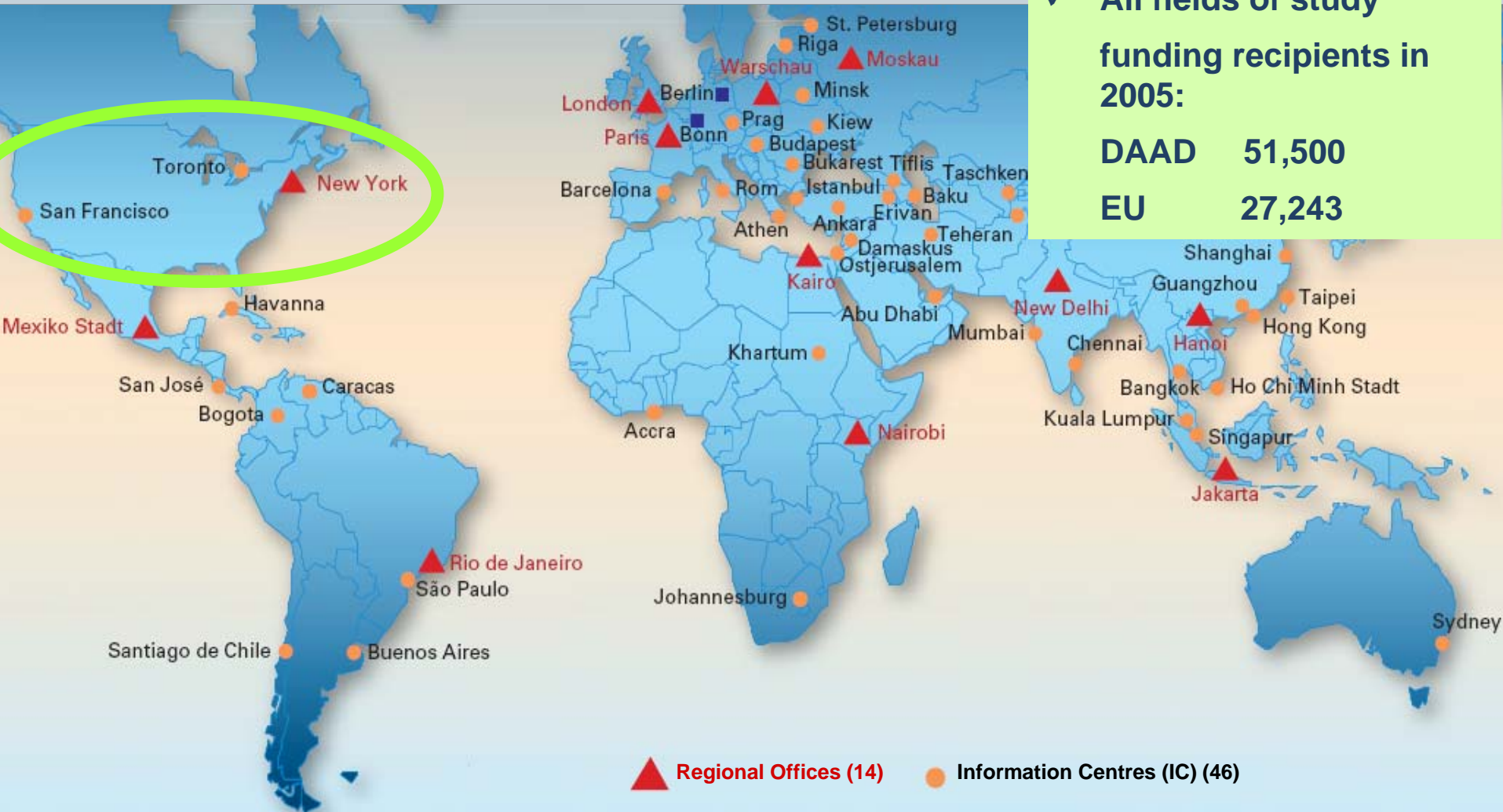
- 62 Regional Offices and Information Centres (IC) all over the world
- an annual budget of around 265 Mio Euro
- 425 DAAD Lecturers
- 55.000 DAAD scholarship holders
- around 600 professors on 90 selection committees

The DAAD is...

- National IAESTE Secretariat (traineeships and internships)
- National Agency for EU- Programmes in H.E.
- (Co-)responsible for the Marketing Consortium GATE
- (Co-)responsible for the TestDaF Institut
- (Co-)responsible for “uni-assist”



The DAAD network worldwide



- ✓ All countries
 - ✓ All levels of higher education
 - ✓ All fields of study
- funding recipients in 2005:**

DAAD 51,500

EU 27,243



The DAAD network in the United States and Canada

**DAAD
Young Ambassadors**

DAAD Office
// **New York**

**Liaison Offices
German Universities**
// **New York**

**Centers for German
and European Studies**

USA

Berkeley Center
Brandeis Center
Georgetown Center
Harvard Center

Midwest Center at Madison/Minneapolis

Canada

York University/University of Montréal
University of British Columbia
University of Toronto

DAAD Information Centers

// **San Francisco**
// **Toronto**

**DAAD fellows
and Alumni**

DAAD Visiting Professors

USA

Atlanta - Austin - Berkeley -
Evanston - Gainesville - Houston -
Irvine - Ithaca - Kingston -
Minneapolis - Nashville - New York -
Philadelphia - Pittsburgh - Seattle

Canada

Montréal - Toronto

The New York Office

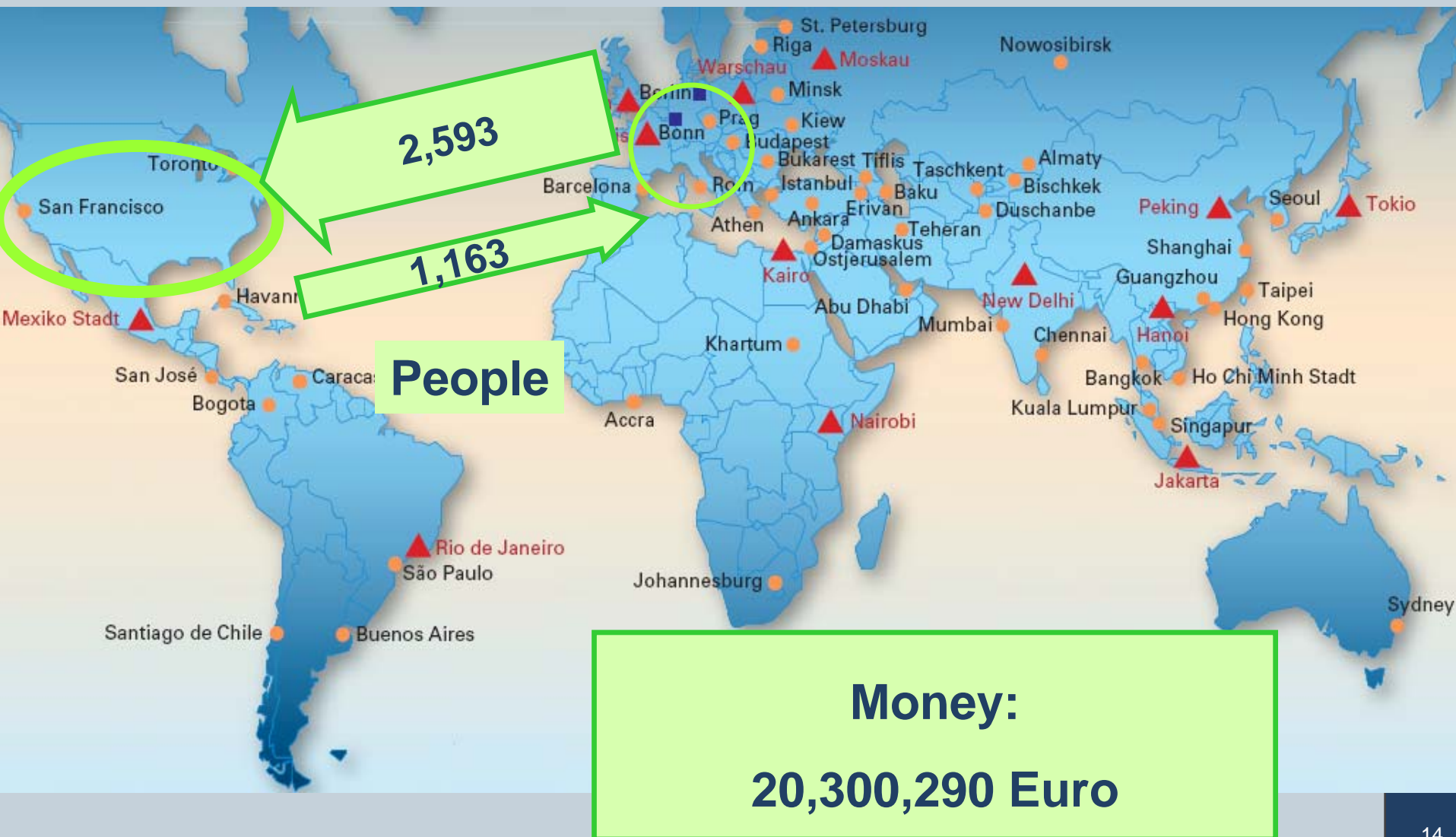
Director: Ulrich Grothus



DAAD New York Staff, Fall 2005



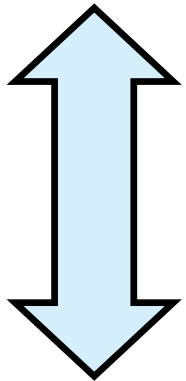
DAAD-funded academic exchange with the US in 2005





Individual scholarships (undergraduates, graduates, PhD students, postdocs)

Germany



USA

**Undergraduate
scholarships**
4 – 10 months

**Study
scholarships**
10 – 24 months

**Research
scholarships**
1 - 10 months
Extension possible

Bachelor's
Degree
studies

Master's
Degree
studies

Doctor'
Degree
studies

Post Doctoral
research

Grundstudium

Hauptstudium

1 semester
Thesis work

1 semester
Thesis work

1-6 months

3-6 months

Short-term

Long-term

1 year *, extension possible, depending on type of studies

- University →
- Studies →
- Research →
- Admission →
- Support →
- Learn German →
- Germany →
- Services →
- Download
- Contact

DAAD search

 [BOOKMARK THIS PAGE](#)[PRINT THIS PAGE](#)Yesterday a DAAD scholar
and today?Izabela Plucinska
Artist

CHE University Ranking



Questions about studying in Germany?
Ask Dany, your virtual advisor...

[Home](#) » [Study and research in Germany](#) » [Support](#) » [Scholarship database](#)

Scholarship database

Looking for an overview of the various types of funding offered by the DAAD or of the programmes offered by other funding organisations for a study stay in Germany?

Well, this is where you can find information on various kinds of DAAD funding for foreign students, graduates and postdocs as well as on funding offered by other selected organisations. You can find the criteria used for selecting the programmes offered by other funding organisations by clicking [here](#). If you have any questions on these programmes, please directly contact the person named in the programme description.

We need three pieces of information for a database search. So, please just select your desired **Subject**, your **Country** of Origin and your **Status**.

Subject

Country

Status

☐ DAAD funding programmes onlywww.funding-guide.de

DAAD worldwide

Select a continent...

show

DAAD-magazin.de

Ehrung

[Börseverein ehrt DAAD-Präsidenten](#)

Für seine langjährige
engagierte und verdienstvolle
Mitarbeit im Stiftungsrat
Friedenspreis des Deutschen
Buchhandels...

Deutschlandjahr in Japan

[Neue Themenfelder
besetzen](#)

Der Herbst steht in Japan im
Zentrum der Wissenschaft dank
seiner DAAD-Aktivitäten im
Herbst des ...



Short Term Stays for American students example 1: Summer Courses at German universities

(Hochschulsommerkurse)

Profile and Terms of Award

- ✓ combining language, academic topics and leisure activities.
- ✓ about 300 in 2007, more than 50 of them in English.
- ✓ A number of scholarships of approximately €770 each are available for courses lasting a minimum of three weeks.
- ✓ An international travel subsidy of €210 will also be awarded and will likewise be disbursed upon arrival.



Short Term Stays for American students example 2:

RISE - Research Internships in Science and Engineering

The Ph.D. students

- ✓ offer projects which are of benefit to their own research work.
- ✓ They take responsibility if there are any problems (e.g. housing, administrative needs, social integration).



The US student

- ✓ gets practical and theoretical insight into a research project.
- ✓ cooperates with young Germans on a daily basis.
- ✓ has access to the social network of the research group.



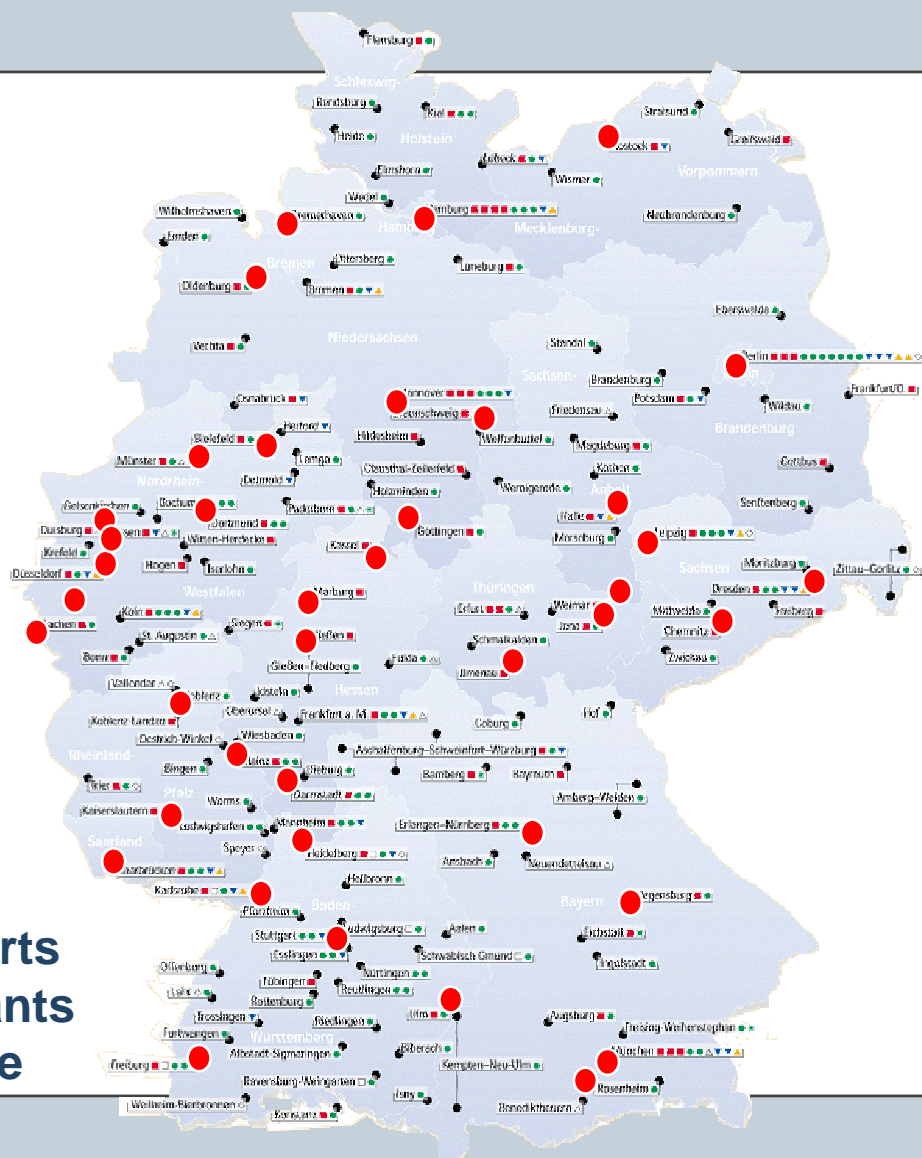
Short Term Stays for American students example 2: RISE – facts and figures

In 2006:

380 project proposals
605 applications from the
U.S. and Canada
212 scholarships

www.daad.de/rise

almost 40 reports
of past participants
on our website



Short Term Stays for American students example 2: **RISE professional**



**A program for
recent graduates, master and
PhD students
in the fields of science and
engineering**



**Undergraduates who are RISE alumni and former
DAAD scholarship holders are also invited to apply.**

Summer internships with German companies
www.daad.de/rise-pro



Programs working both ways example 1: **Group study visits** (Gruppenreisen)

- ✓ Group Study Visits
- ✓ Group of 10-15 students (plus one accompanying faculty member)
- ✓ DAAD subsidizes room and board
- ✓ Applications submitted to DAAD New York



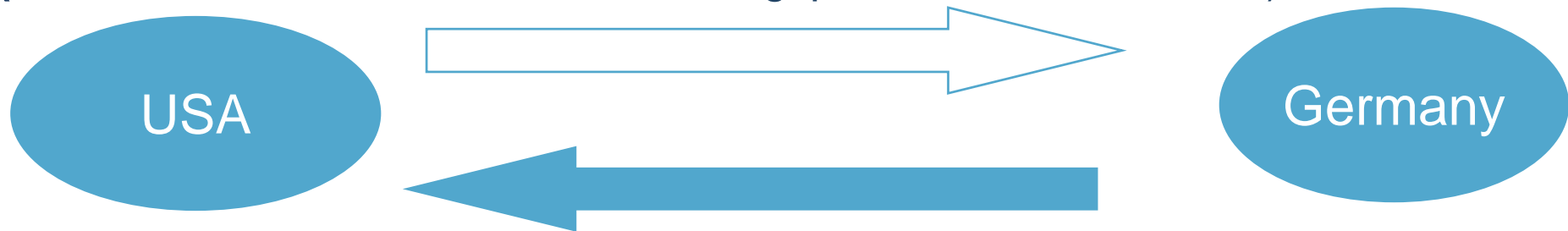
- ✓ Studienreisen, Studienpraktika
- ✓ Group of 5 to 15 students (plus one accompanying faculty member)
- ✓ DAAD subsidizes room and board
- ✓ Applications submitted to DAAD Bonn



Programs working both ways example 2:

ISAP - International Partnerships in Higher Education

(Internationale Studien- und Ausbildungspartnerschaften - ISAP)



A Program to intensify cooperation between German faculties and university departments worldwide

- ✓ The partnerships are arranged for specific fields.
- ✓ Credits are accepted, tuition fees are (partly) waived.
- ✓ Applications are submitted by the German university.
- ✓ The DAAD provides financial support for the German students and the German partner institution.



Programs working both ways example 2: **ISAP - Program Design**

History:	The program was launched in 1979 and has since been modified on numerous occasions.
Funder:	Federal Ministry of Education and Research (BMBF)
Applicants:	German universities
Global objective:	To raise the international profile of German universities by funding permanent, self-sustaining cooperation projects between German and foreign partner universities
Partner countries:	All countries apart from those that qualify for funding under the EU mobility programs Socrates/Erasmus
Instrument:	Mobility funding



Programs working both ways example 2: **ISAP - Prerequisites for Funding**

- ✓ Student groups made up of at least 3 participants
- ✓ Matriculation at the home and host university
- ✓ Sufficient knowledge of the language of instruction
- ✓ Basic study stage completed or at least 3 semesters completed in a Bachelor's course
- ✓ Above-average academic qualification (top 25%)
- ✓ Confirmation by the home university that the academic achievements completed abroad will be recognized

Programs working both ways example 2:

ISAP - Amount of Funding

German students:

- monthly fellowship payment
Rates for the U.S.: undergraduates € 425
 graduates € 975
- country-dependent flat-rate travel allowance
U.S. (eastern part) € 650
U.S. (western part) € 975
- monthly allowance for health insurance cover
- possibly tuition fees (max. 50% of the standard fees)

Foreign students:

- funds for language courses and tutorials at the German university up to a maximum of €3,000 per academic year
- monthly allowance towards subsistence costs (only for developing countries and countries in transition)



Programs working both ways example 2: **ISAP - Amount of Funding (continued)**

Lecturers (teaching assignments):

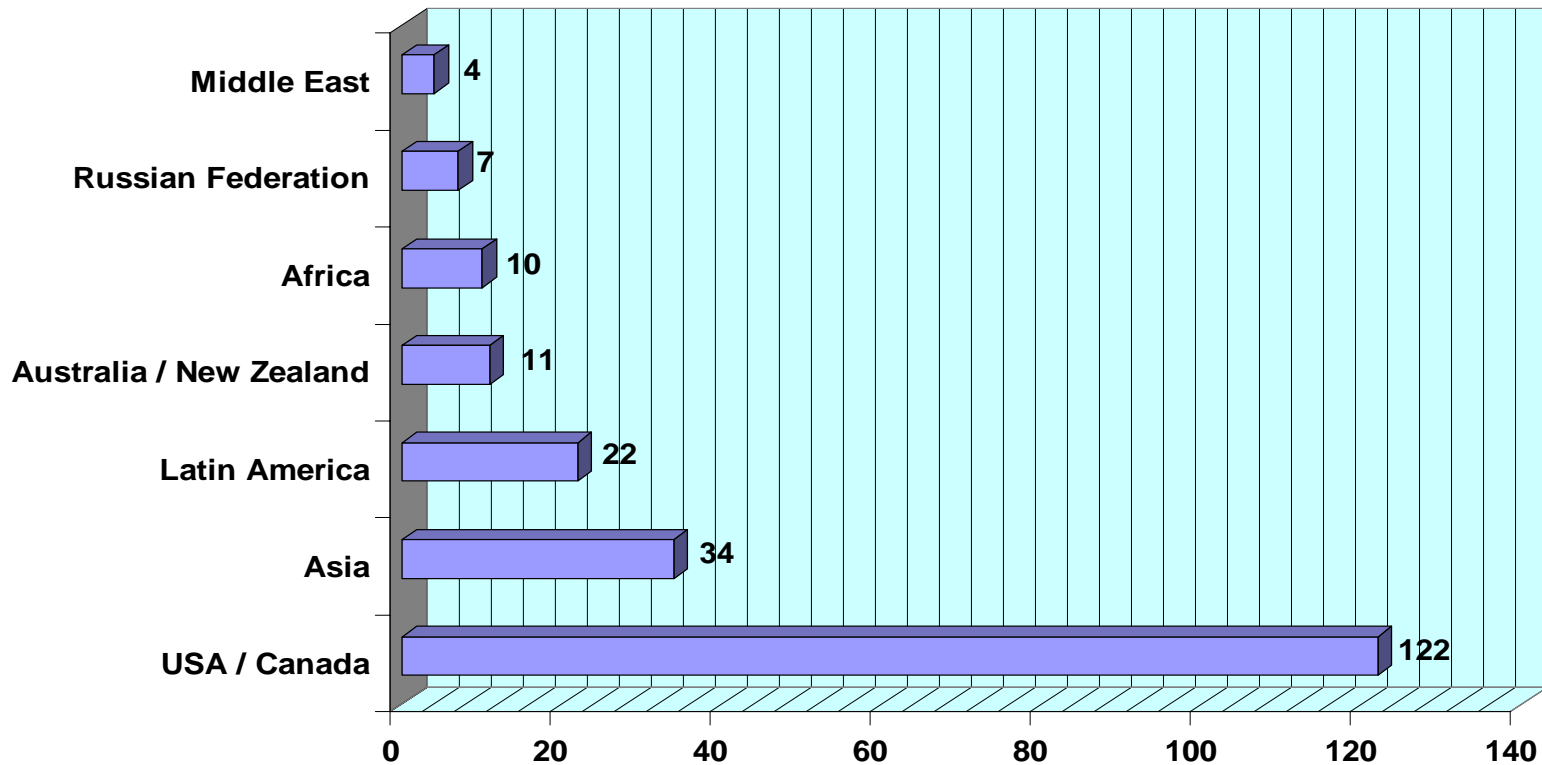
- Support for lectureships by German university teachers at the foreign partner university in the form of a flat-rate travel allowance (length of stay generally 2 weeks to 3 months)
- Support for lectureships by foreign university teachers on teaching assignments at the German university in the form of a flat-rate subsistence payment (daily allowance)

Preparing applications:

- Travel allowances for German university teachers to initiate partnerships (country-dependent flat-rate travel allowance)



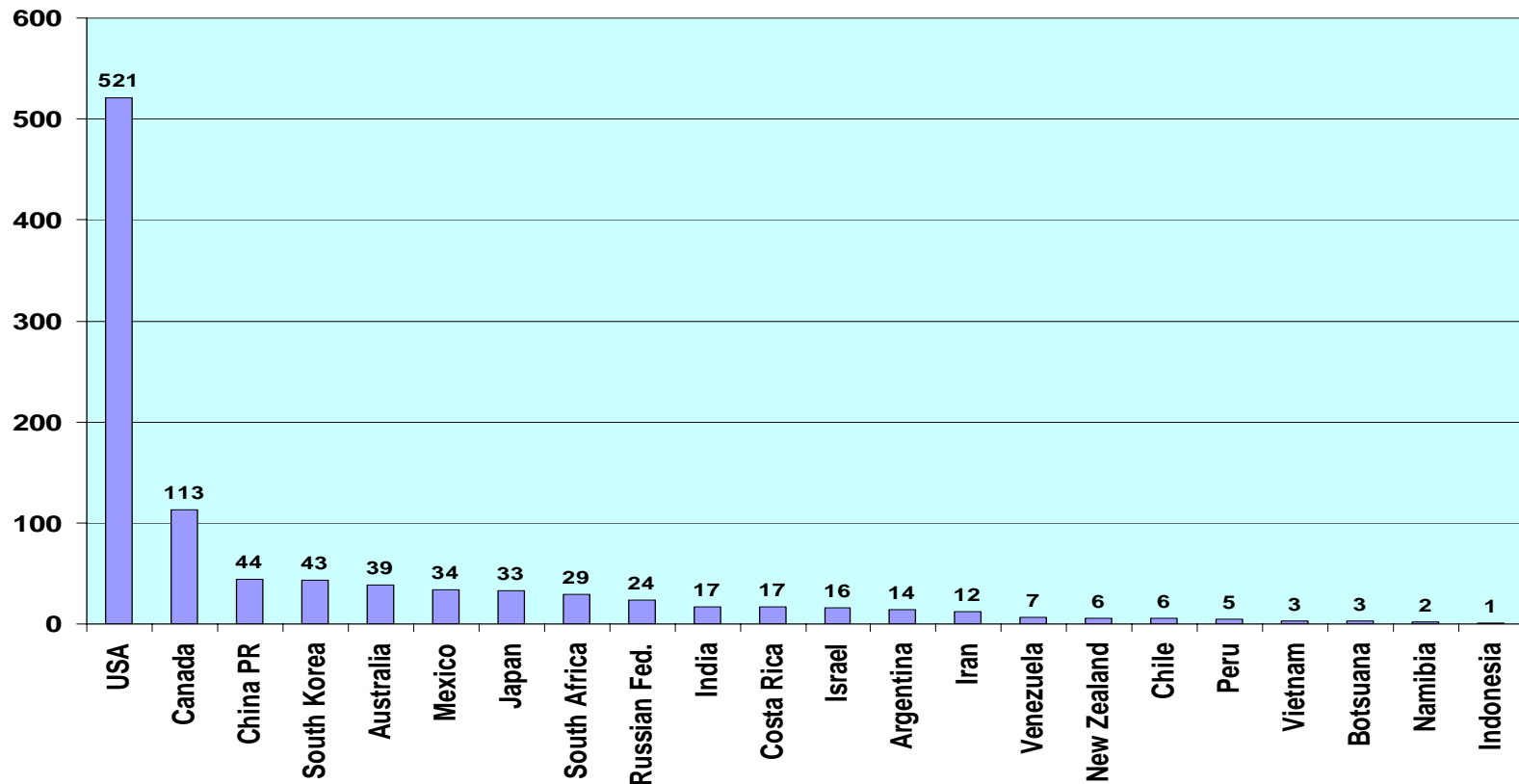
Programs working both ways example 2: 210 ISAP projects in 2006 - regional distribution





Programs working both ways example 2:

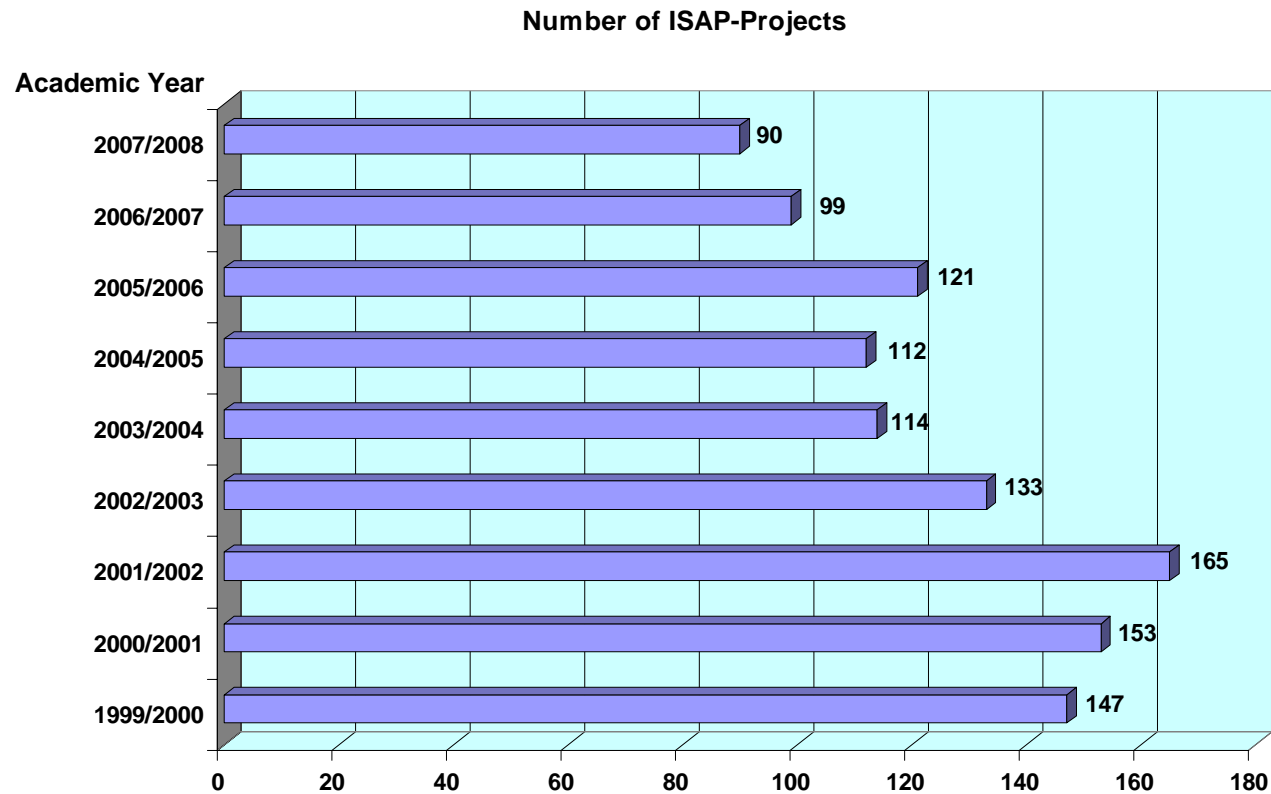
German ISAP Students – Distribution by Target Countries (2006)





Programs working both ways example 2:

North American - German ISAP-Projects since 1999/2000

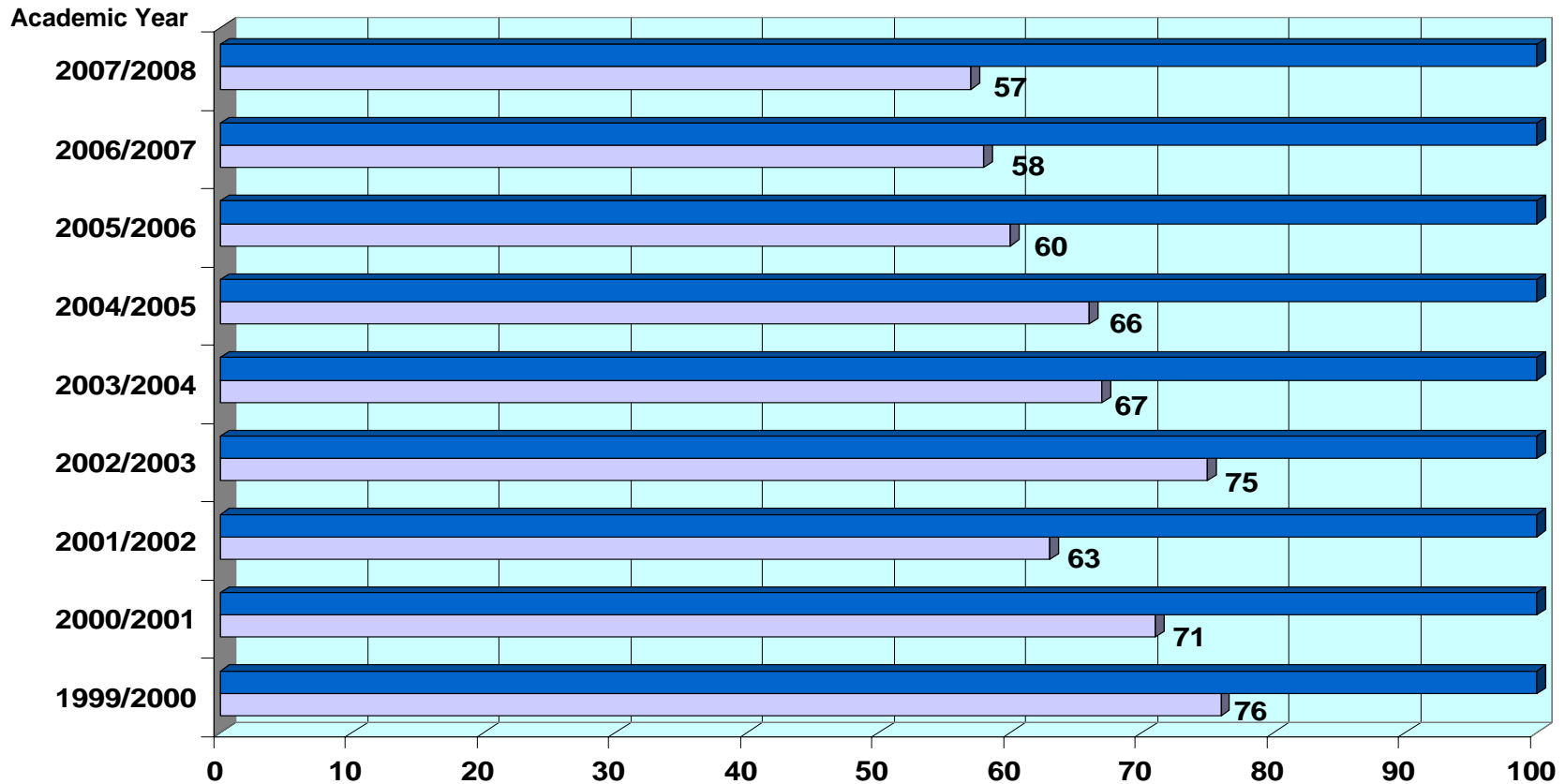




Programs working both ways example 2:

North American - German ISAP-Projects since 1999/2000

Percentage of North American ISAP-Projects





Programs working both ways example 2: **ISAP – major benefits and obstacles**

Benefits:

Recognition guaranteed, no loss of time

- ✓ Help with day to day problems at partner university
- ✓ Student exchange fostered by university cooperation

Obstacles:

- ✓ Lack of balance (reciprocity), particularly from North America
- ✓ Tuition fees (min. 50% tuition waiver), particularly from Germany

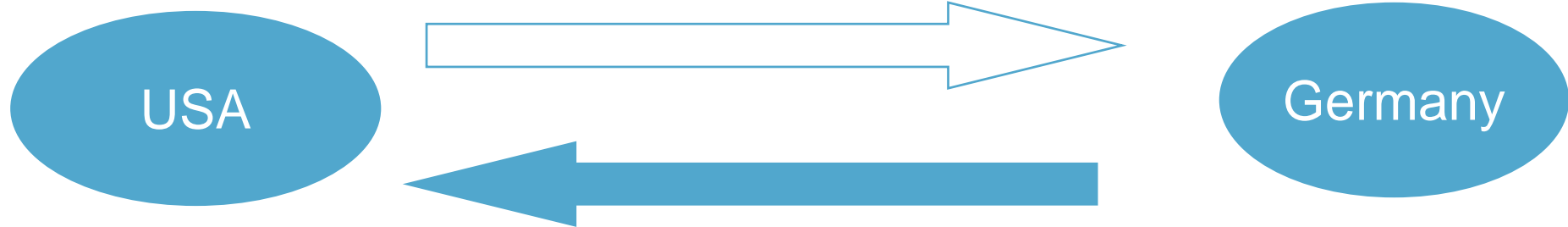
Sample Courses in economics / business administration:

University of Calgary – Köln (Cologne) University in Business and Economics
University of California, Los Angeles – Göttingen University in Economics
University of Dayton – Augsburg University in Business Administration
University of Illinois, Urbana-Champaign – Darmstadt University in Business Informatics
University of Pittsburgh – Augsburg University in Finance and Banking
University of Wisconsin, Milwaukee – Potsdam University in Economics



Programs working both ways example 3: Integrated double degree courses

(Integrierte binationale Studiengänge mit Doppeldiplom)



A Program to intensify joint curriculum development

funding for degree courses worldwide which award graduates having completed their studies at a German and a foreign university with a double degree made up of the two respective national degrees or a joint degree



Programs working both ways example 3: **Integrated Double Degree Courses – facts and figures**

Integrated double degree study courses

- ✓ 72 courses supported in 2006/7
- ✓ with institutions of higher education in 26 countries
- ✓ most popular: Poland, Spain, Italy, China...
- ✓ master's degree courses predominant (64%)
- ✓ pioneered by Franco-German study courses supported by "Deutsch-Französische Hochschule"



DFH - UFA



Programs working both ways example 3: **Integrated Double Degree Courses - Profile**

The essential criteria projects have to meet are:

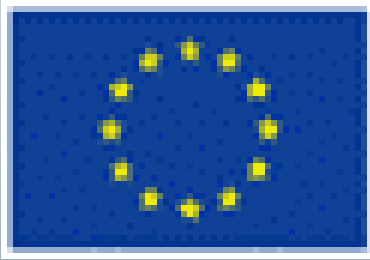
- ✓ two degrees – double or joint
- ✓ ~ half of total study time at partner institution
- ✓ students forming joint group
- ✓ joint study programme, regulations and exams
- ✓ intercultural surplus value

Further information:

<http://www.daad.de/hochschulen/internationalisierung/doppeldiplom/05042.de.html>

or

www.dhf-ufa.org



Binational Double Degree Course are the ideal starting point for multinational Consortia, sponsored by the EU, e.g.

- /// Erasmus Mundus
- /// Atlantis

Infos:

http://ec.europa.eu/education/programmes/mundus/index_en.html

http://ec.europa.eu/education/programmes/eu-usa/call_en.html



Programs working both ways example 4: **Opportunities for Internationalizing Teaching**

DAAD Visiting Professors Program

- ✓ 1 month to 4 years, depending on model
- ✓ Compensation according to the salary scales for German universities
- ✓ Additional allowances for travel, luggage and health insurance
- ✓ Co-financing by the German university
- ✓ Application by the German university to DAAD Bonn
- ✓ 180 stays of North American scholars since program started in 1997



Short Term professorship - „Kurzzzeitdozentur“:

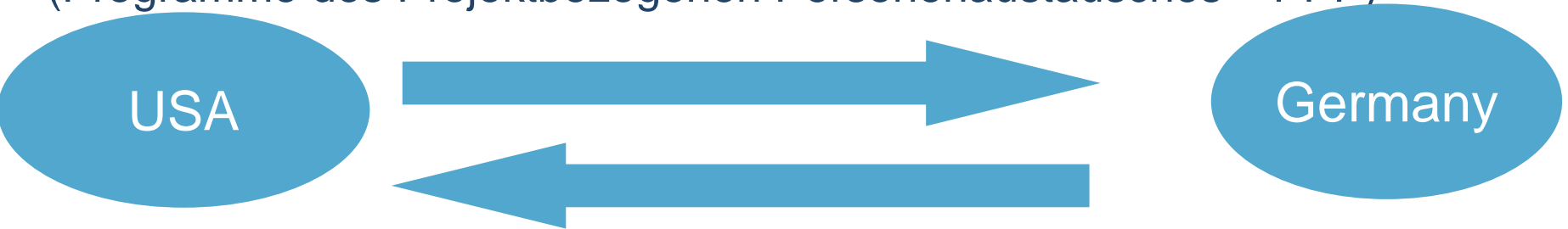
- ✓ 1-6 months, co-financing by host university
- ✓ DAAD covers travel costs and provides daily/monthly allowances
- ✓ Applications have to be submitted to DAAD Bonn



Programs working both ways example 5:

DAAD Programmes for Co-operative Research Grants

(Programme des Projektbezogenen Personenaustausches – PPP)



Individuals are funded within the framework of well-defined research proposals necessitating international co-operation.

Special emphasis lies on the support of young scholars, i.e. graduate students working on their thesis, Ph.D. and postdoctoral students.

The DAAD grants an allowance to the German participants for travel and residence costs.

Primary financing for the co-operative research project, including personnel costs, must be provided by other sources on both sides.

- I. Where do we start from?**
- II. What is being done?**
- III. Where should we be going?**





Barriers for US Students

Students think that their **knowledge of German** is not adequate.

Many **curricula** are highly proscribed and discouraging of “time off”.

Faculty is not convinced of the value of study or work abroad.

Credit transfer of coursework done in Germany is difficult.

The German **academic calendar** is inconvenient.

Financial pressure forces students to work during break periods.

Students do not see the value of adding global experience to their portfolio.

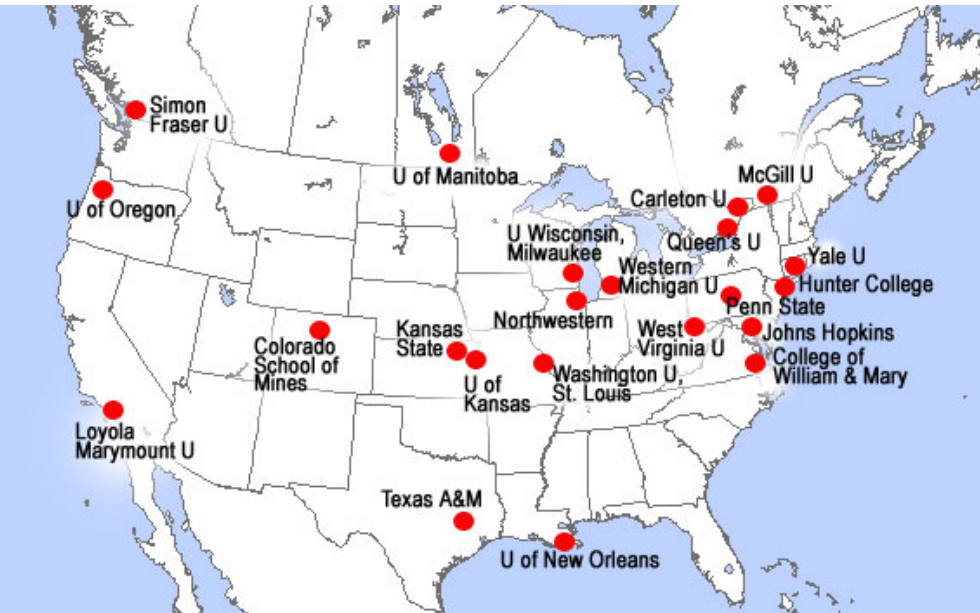


How to reach students

Person/s Who Has/Have the Strongest Influence on a Student's Choice of Study Abroad Destination

	US
Peers (who are intending to study abroad)	39%
Faculty members	39%
Classmates who have studied abroad	28%
Parents	26%
Study Abroad Adviser	22%
Individual decision, no particular influence	2%
Media/ Television	1%
Advertising/ Marketing	1%
Other	1%
Sample size	160

Marketing is essential: the Young Ambassadors Program



Undergraduate students from North America who have recently studied in Germany and are promoting study in Germany at their home universities and colleges.



General conclusions

Exchange activities between North America and Germany are numerous and flourishing. With regard to future development, emphasis should be put on:

- ✓ Growing numbers
- ✓ Activities on all levels of higher education (starting from high school)
- ✓ High academic quality (integration of PhD level)
- ✓ Generous recognition of awards and credits
- ✓ A balanced mix of individual mobility and exchange programs
- ✓ Readiness for compromise regarding balanced exchange numbers
- ✓ Extension of European mobility dynamics towards North America



General conclusions (continued)

What should be done to convince even more students and staff that a stay abroad is worth-while:

From North America towards Germany:

- ✓ More and better offer of English language degree courses in Germany
- ✓ Flexible options for duration of stay, more offers of short term visits
- ✓ Focus on structured exchange of PhD students

From Germany towards North America:

- ✓ Generous regulations concerning tuition fees and waivers
- ✓ More options for the completion of full study cycles at partner Universities
- ✓ Taking into account the new Bologna study structure and finding ways of coping with its deviations from North American standards



Want to learn more?

Please call or write if you need any further information or assistance!

DAAD / German Academic Exchange Service
Kennedyallee 50
D - 53175 Bonn

Phone: +49 (228) 882-658
Fax: +49 (228) 882-572
E-mail: schmeken@daad.de

Website: <http://www.daad.de>



Foto: David Ausserhofer