

Sunday, September 30 2007

3rd International TDP Workshop

Toronto, Ontario

## Change by Exchange: DAAD Funding for Transatlantic Linkages

Christiane Schmeken  
German Academic Exchange Service (DAAD)  
Bonn, Germany

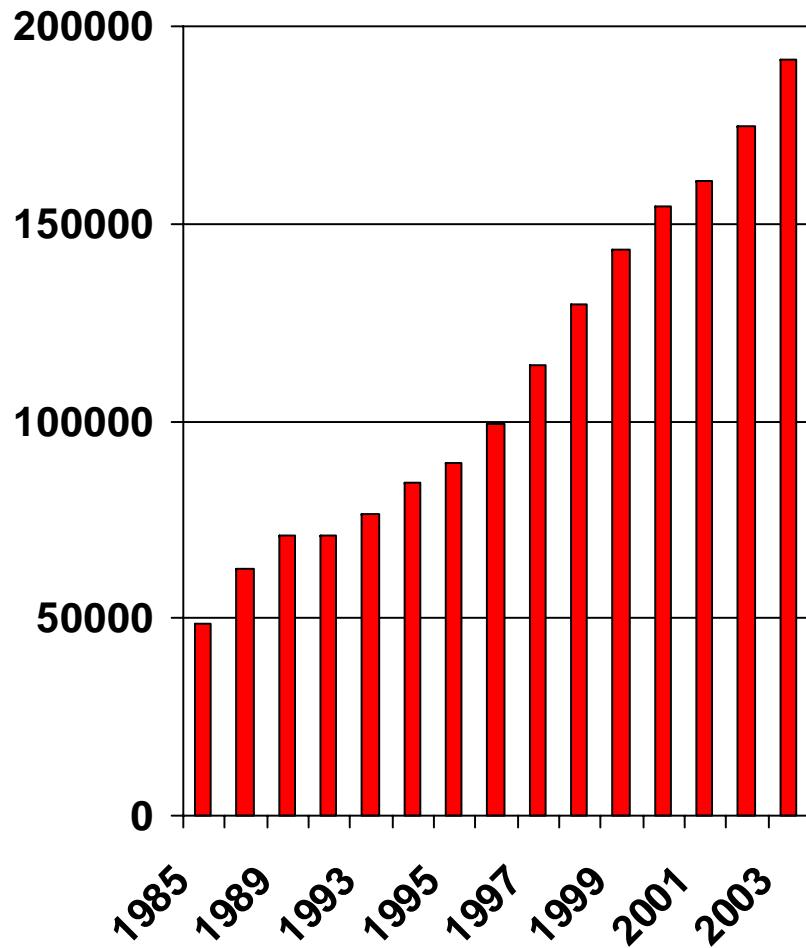


- I. Where do we start from?
- II. What is being done?
- III. Where should we be going?

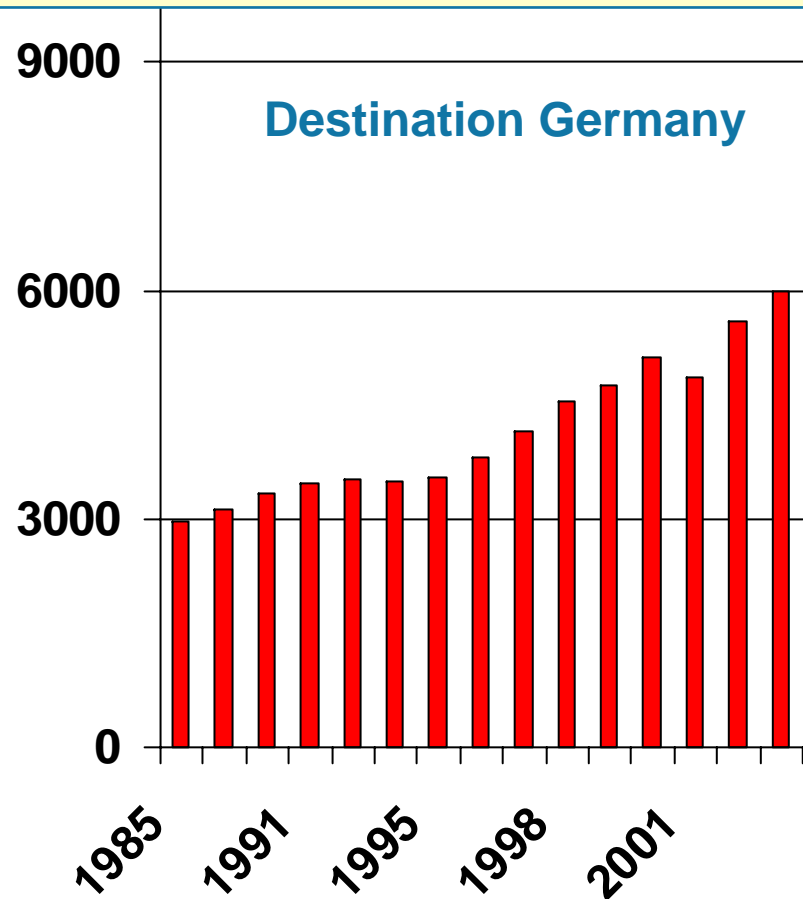




## Totals



## U.S. Study Abroad students





## U.S. Students Studying Abroad

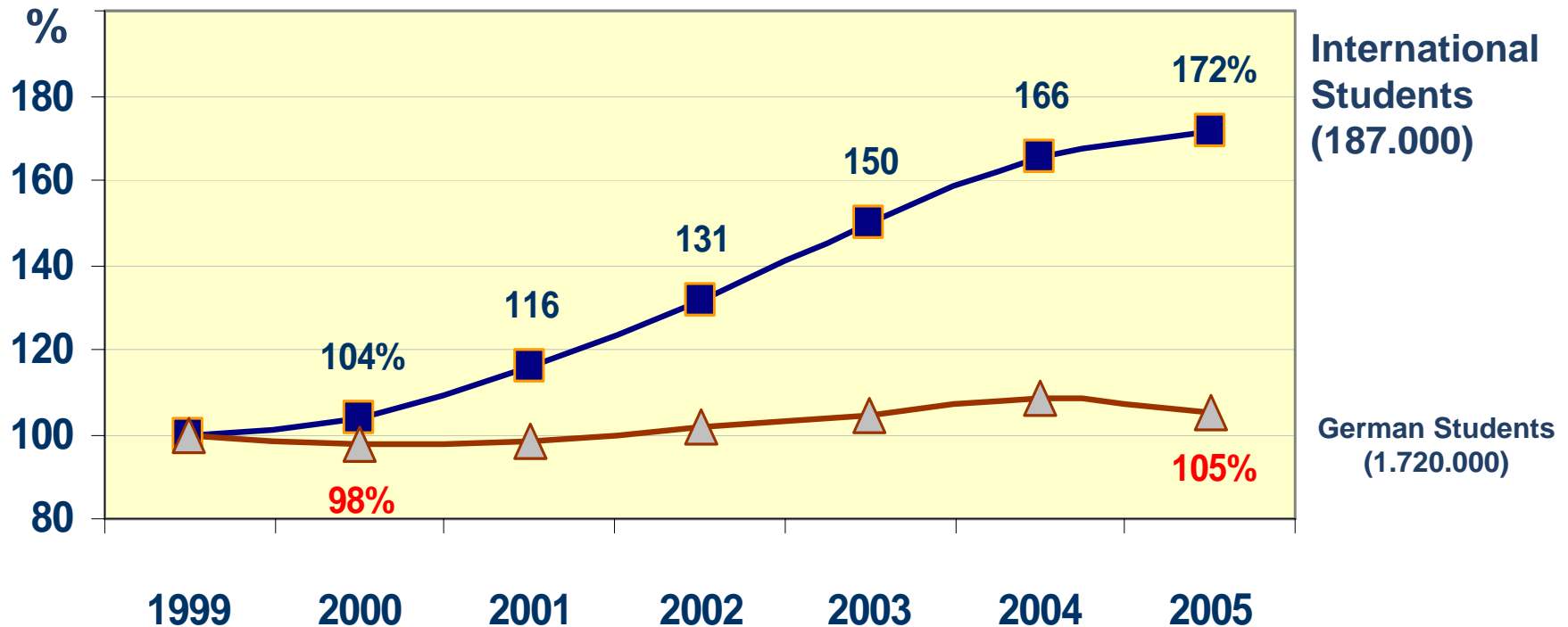
TOTAL	191,321	
United Kingdom	32,237	
Italy	21,922	
Spain	20,080	
France	13,718	
Australia	11,418	
Mexico	9,293	
<b>Germany</b>	<b>5,985</b>	<b>+7.1%</b>

Academic year 2003/04  
(Open Doors 2005)





## International Students in Germany: how many?

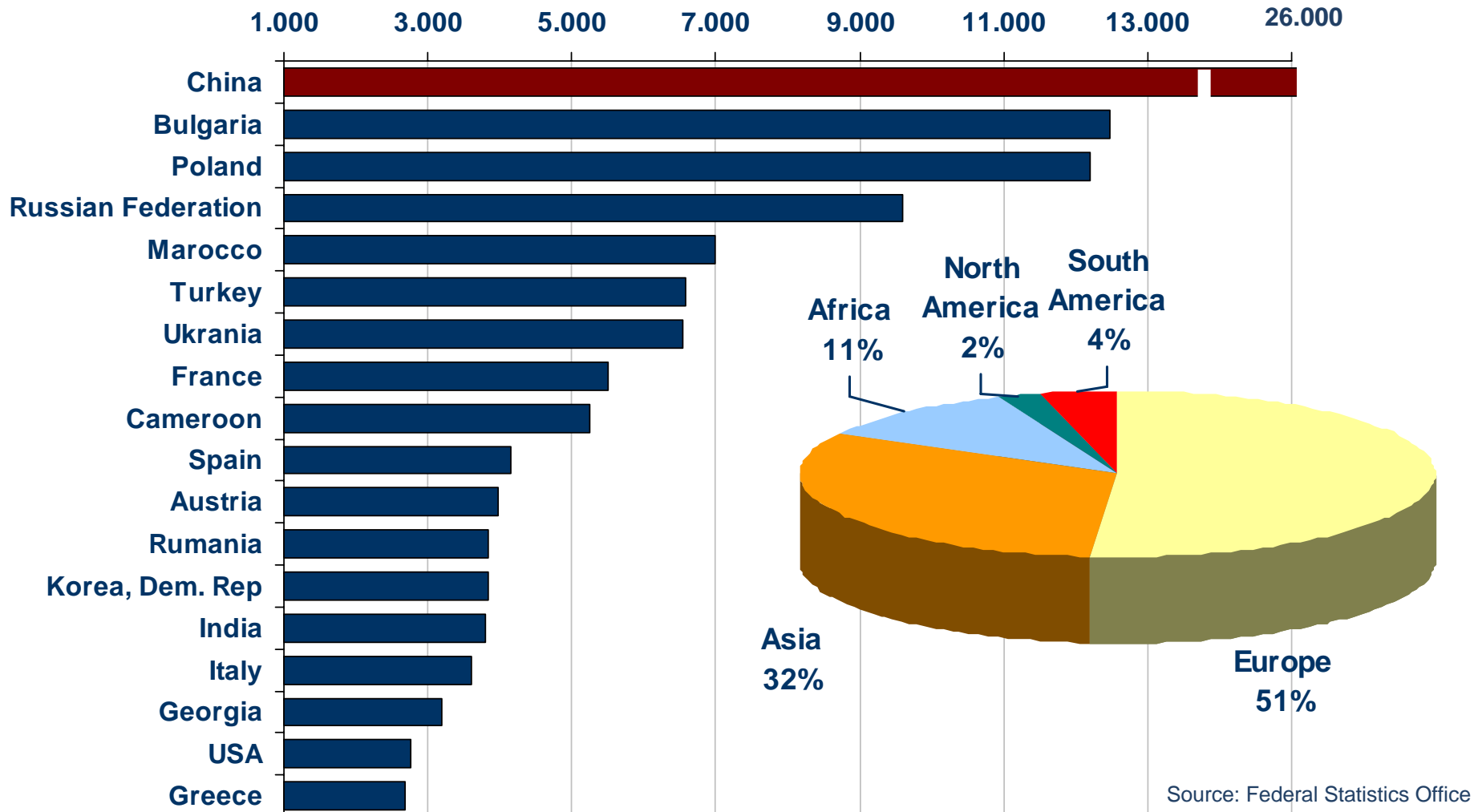


In addition there are 60.000 Students with foreign passports but who are permanent residents in Germany and have graduated at a High School in Germany (so called "Bildungsinländer").

During the past seven years the number of International Students has risen by 70% and now reaches the political target of 10% of the total student body. Germany is now the third largest host country for international Students. The number of German Students will rise by up to 20% during the next decade.



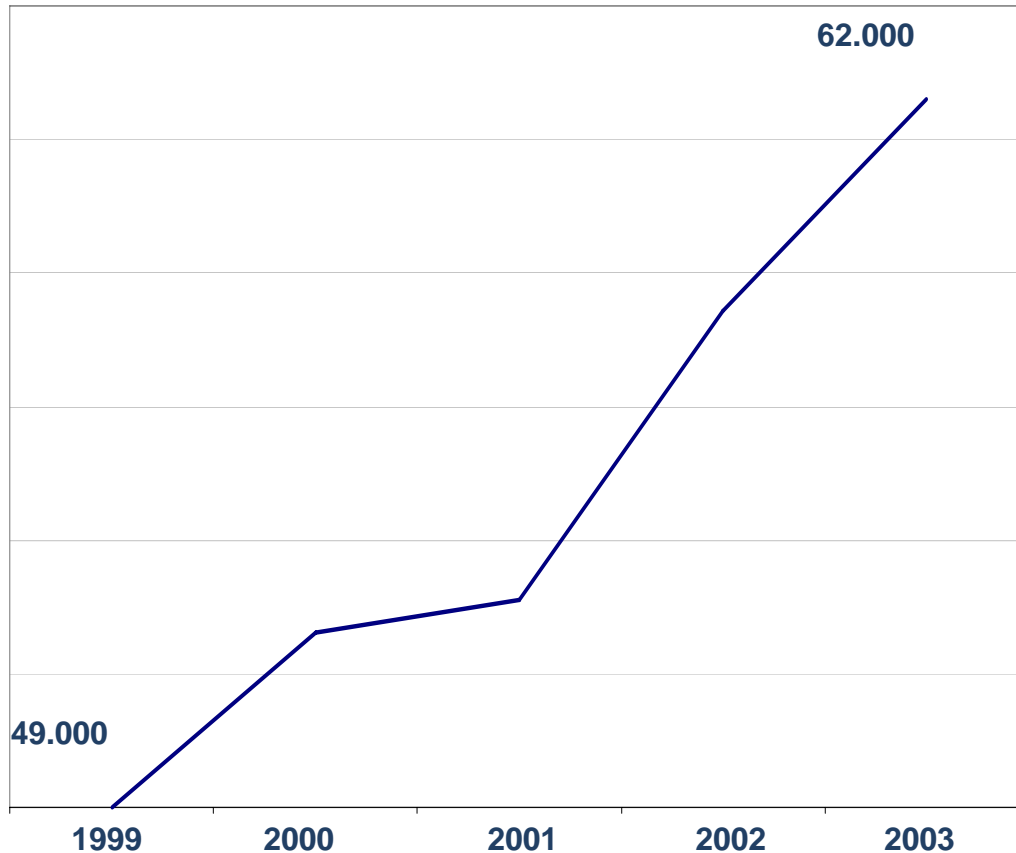
## Destination Germany: Home Countries



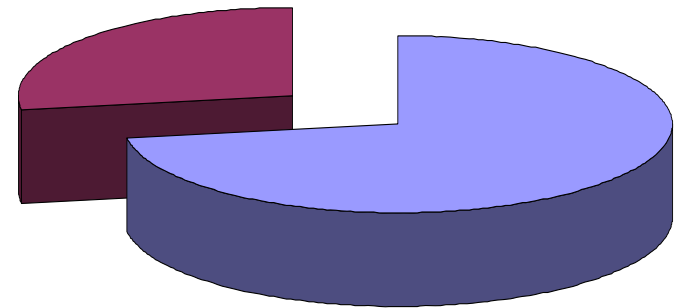
187.000 International Students in Germany



## German Students abroad: How many?



**35% of all Students after 3 years**

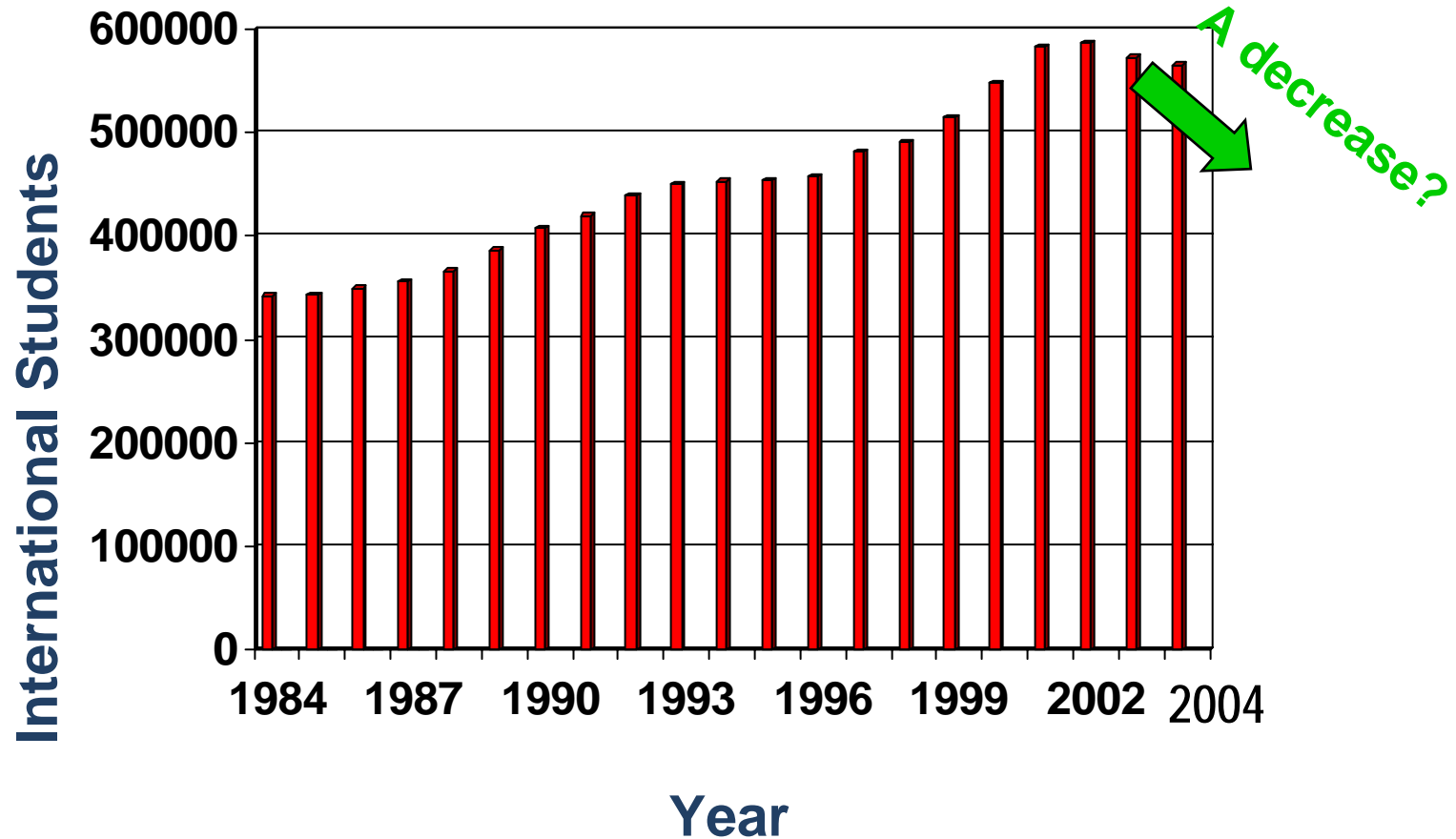


<b>Studies:</b>	<b>13,5%</b>
<b>Placements:</b>	<b>13,9%</b>
<b>Language Courses:</b>	<b>7,5%</b>

**Aim: 50%**



## International students in the U.S.



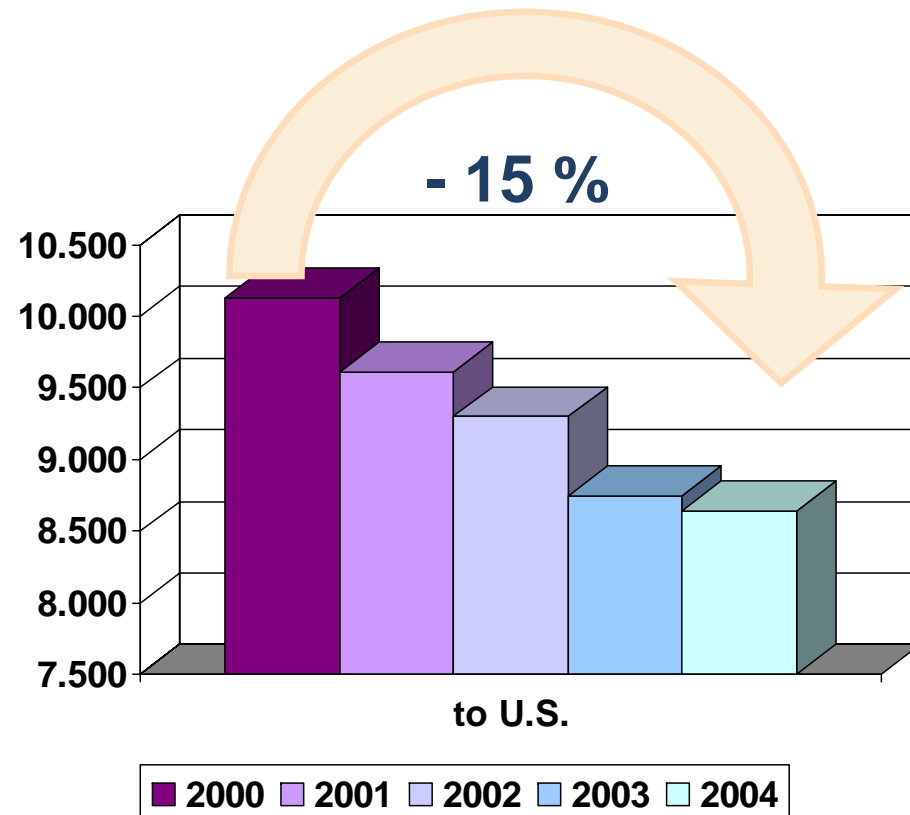
## Decreasing interest from the German side?

### German Students Studying Abroad

Total Study Abroad	62,200
1. United Kingdom	10,760
<b>2. United States</b>	<b>8,745</b>
3. Switzerland	6,716
4. France	6,496
5. Austria	6,151
6. The Netherlands	5,569
7. Spain	5,050
8. Sweden	2,400
9. Australia	1,941

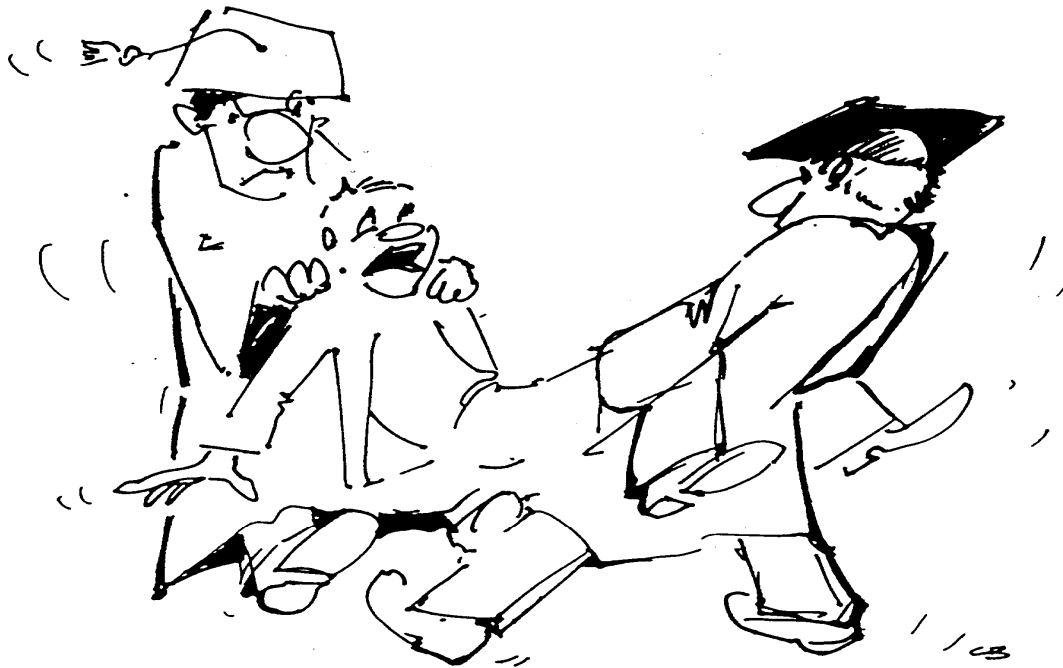
Academic year 2003  
(Wissenschaft weltoffen 2006)

### Students choosing the U.S.





# Everybody is looking for good Students



A. Boole

- I. Where do we start from?**
- II. What is being done?**
- III. Where should we be going?**





## Presentation of DAAD

Deutscher  
Akademischer  
Austausch  
Dienst

The DAAD is...

- a non-governmental member organisation of German higher education institutions:
- 232 H.E.I.  
124 student bodies



- a partner and  
service provider  
for



and research

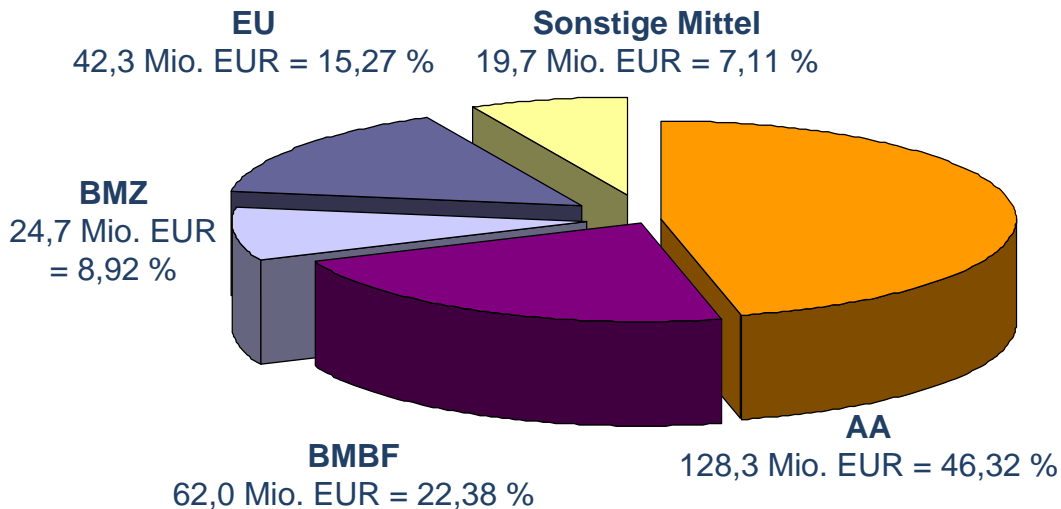


... in world-wide  
academic exchange  
and scientific  
cooperation



## DAAD - The budget and its results

**DAAD Budget 2007**  
**277 Mio. EUR**



**84.000 grants to**



**Foreigners**  
(DAAD: 34.000)



**Germans**  
(DAAD: 31.000)



**ERASMUS/  
LEONARDO  
grants for  
Germans**  
(EU: 29.000)

**20% Students**  
**60% Graduates, PHD**  
**20% Staff**  
**250 programmes**



## DAAD Vision 2010 – The International University

**50% of cohort  
study/internship/  
language abroad**

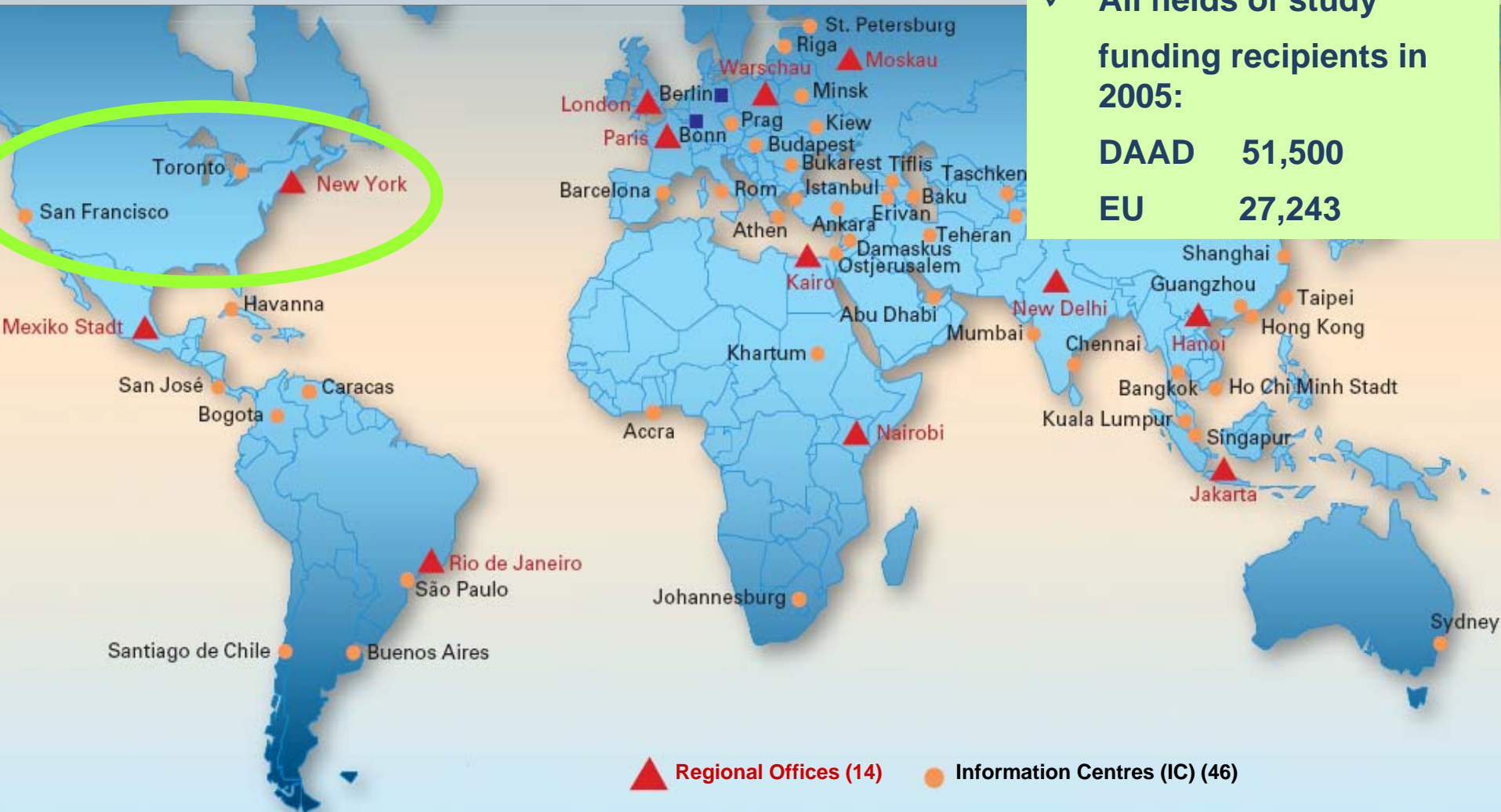
**10% international  
students from  
abroad**

**THE  
INTERNATIONAL  
UNIVERSITY**

**10% international  
staff (full time or  
guest professor)**

**Institutional strategy  
and cooperation  
(partnerships)**

# The DAAD network worldwide





## The DAAD network in the United States and Canada

**DAAD  
Young Ambassadors**

**DAAD Office**  
// **New York**

**Liaison Offices  
German Universities**  
// **New York**

**Centers for German  
and European Studies**

**USA**

Berkeley Center  
Brandeis Center  
Georgetown Center  
Harvard Center

Midwest Center at Madison/Minneapolis

**Canada**

York University/University of Montréal  
University of British Columbia  
University of Toronto

**DAAD Information Centers**

// **San Francisco**  
// **Toronto**

**DAAD fellows  
and Alumni**

**DAAD Visiting Professors**

**USA**

Atlanta - Austin - Berkeley -  
Evanston - Gainesville - Houston -  
Irvine - Ithaca - Kingston -  
Minneapolis - Nashville - New York -  
Philadelphia - Pittsburgh - Seattle

**Canada**

Montréal - Toronto



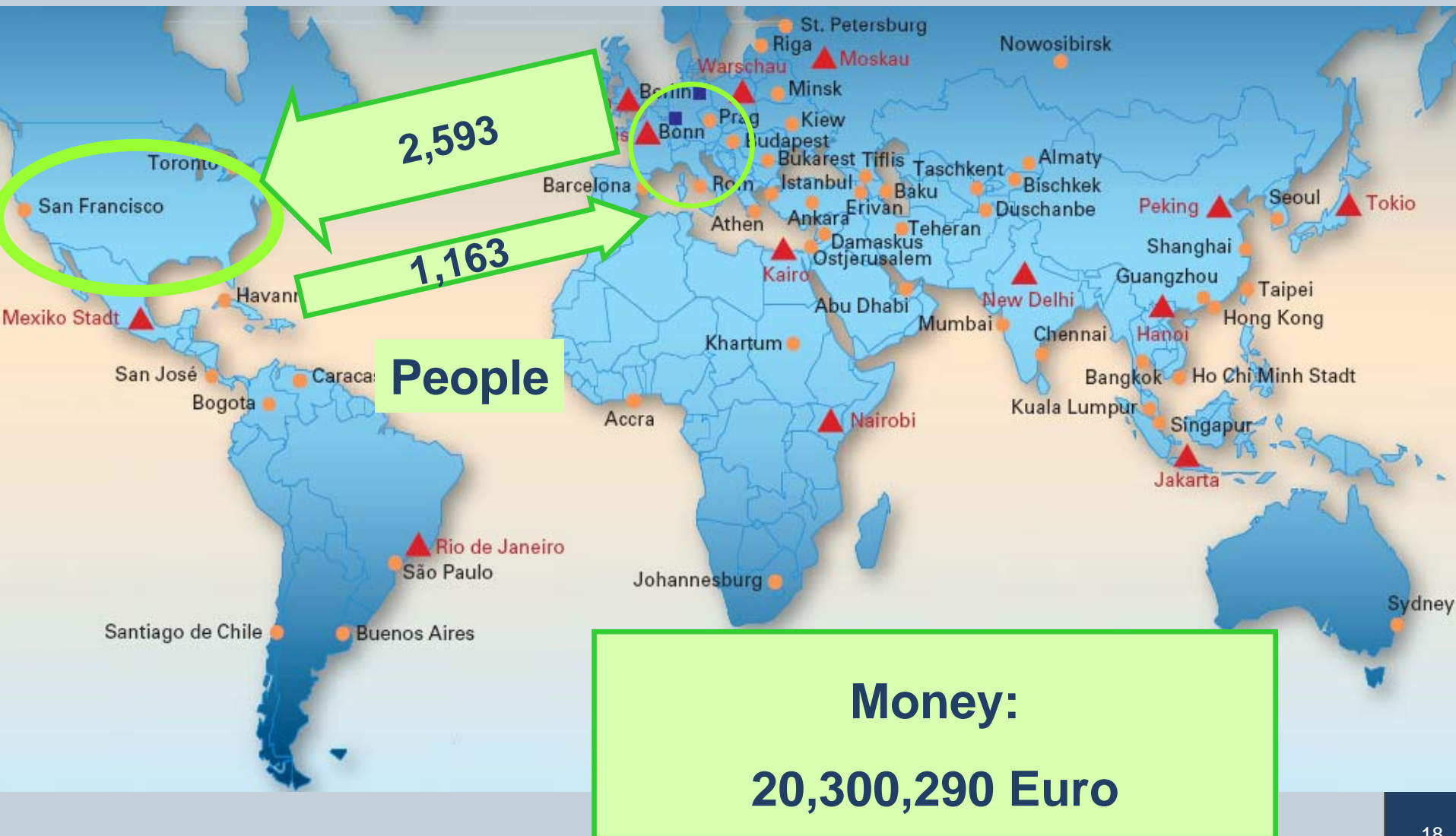
## The New York Office Director: Ulrich Grothus



DAAD New York Staff, Fall 2005



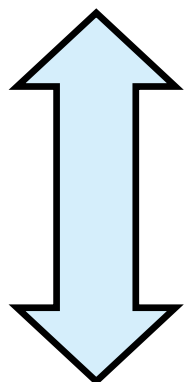
## DAAD-funded academic exchange with the US in 2005





## Individual scholarships (undergraduates, graduates, PhD students, postdocs)

Germany



USA

**Undergraduate  
scholarships**  
4 – 10 months

**Study  
scholarships**  
10 – 24 months

**Research  
scholarships**  
1 - 10 months  
*Extension possible*

Bachelor's  
Degree  
studies

Master's  
Degree  
studies

Doctor'  
Degree  
studies

Post Doctoral  
research

Grundstudium

Hauptstudium

1 semester  
Thesis work

1 semester  
Thesis work

1-6 months

3-6 months

Short-term

Long-term

1 year \*, extension possible, depending on type of studies

University →

Studies →

Research →

Admission →

Support →

Learn German →

Germany →

Services →

Download

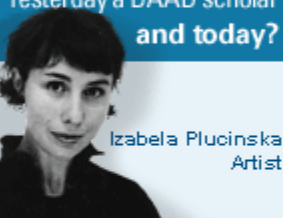
Contact

DAAD search

BOOKMARK THIS PAGE

PRINT THIS PAGE

Yesterday a DAAD scholar  
and today?Izabela Plucinska  
Artist

CHE University Ranking

Questions about studying in Germany?  
Ask Dany, your virtual advisor...[Home](#) » [Study and research in Germany](#) » [Support](#) » [Scholarship database](#)

## Scholarship database

Looking for an overview of the various types of funding offered by the DAAD or of the programmes offered by other funding organisations for a study stay in Germany?

Well, this is where you can find information on various kinds of DAAD funding for foreign students, graduates and postdocs as well as on funding offered by other selected organisations. You can find the criteria used for selecting the programmes offered by other funding organisations by clicking [here](#). If you have any questions on these programmes, please directly contact the person named in the programme description.

We need three pieces of information for a database search. So, please just select your desired **Subject**, your **Country** of Origin and your **Status**.

Subject

- Please select here -

Country

- Please select here -

Status

- Please select here -

☐ DAAD funding programmes only[www.funding-guide.de](http://www.funding-guide.de)

DAAD worldwide

Select a continent...

show

DAAD-magazin.de

Ehrung

[Börsenverein ehrt DAAD-Präsidenten](#)

Für seine langjährige  
engagierte und verdienstvolle  
Mitarbeit im Stiftungsrat  
Friedenspreis des Deutschen  
Buchhandels...

Deutschlandjahr in Japan

[Neue Themenfelder  
besetzen](#)

Der Herbst steht in Japan im  
Zentrum der Wissenschaft dank  
seiner DAAD-Aktivitäten im  
Herbst des ...



## Short Term Stays for American students example 1: Summer Courses at German universities

(Hochschulsommerkurse)

### Profile and Terms of Award

- ✓ combining language, academic topics and leisure activities.
- ✓ about 300 in 2007, more than 50 of them in English.
- ✓ A number of scholarships of approximately €770 each are available for courses lasting a minimum of three weeks.
- ✓ An international travel subsidy of €210 will also be awarded and will likewise be disbursed upon arrival.



## Short Term Stays for American students example 2:

### **RISE - Research Internships in Science and Engineering**

#### The Ph.D. students

- ✓ offer projects which are of benefit to their own research work.
- ✓ They take responsibility if there are any problems (e.g. housing, administrative needs, social integration).



#### The US student

- ✓ gets practical and theoretical insight into a research project.
- ✓ cooperates with young Germans on a daily basis.
- ✓ has access to the social network of the research group.



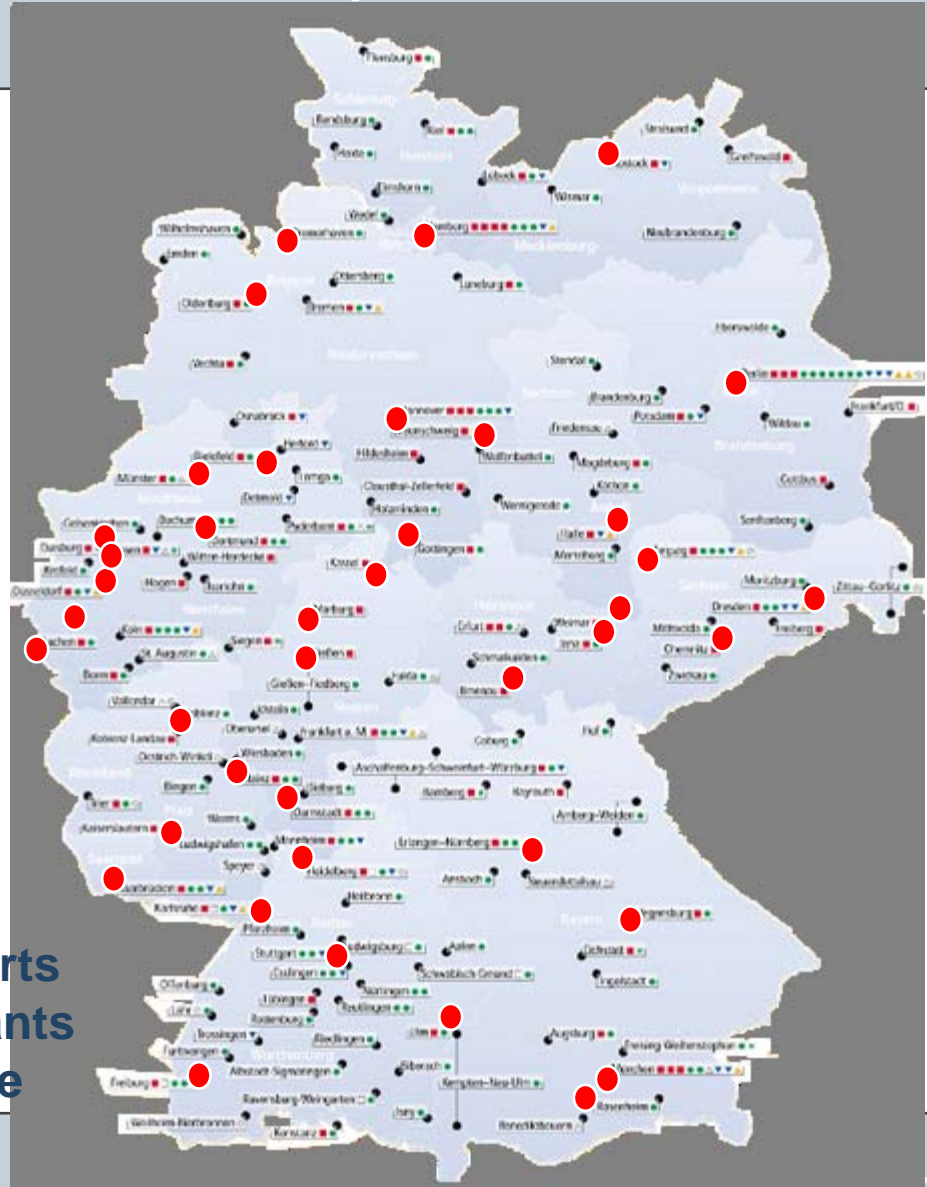
## Short Term Stays for American students example 2: RISE – facts and figures

In 2006:

380 project proposals  
605 applications from the  
U.S. and Canada  
212 scholarships

[www.daad.de/rise](http://www.daad.de/rise)

almost 40 reports  
of past participants  
on our website



## Short Term Stays for American students example 2: **RISE professional**

**A program for  
recent graduates, master and  
PhD students  
in the fields of science and  
engineering**

**Undergraduates who are RISE alumni and former  
DAAD scholarship holders are also invited to apply.**

Summer internships with German companies  
[www.daad.de/rise-pro](http://www.daad.de/rise-pro)





## Programs working both ways example 1: **Group study visits** (Gruppenreisen)

- ✓ Group Study Visits
- ✓ Group of 10-15 students (plus one accompanying faculty member)
- ✓ DAAD subsidizes room and board
- ✓ Applications submitted to DAAD New York

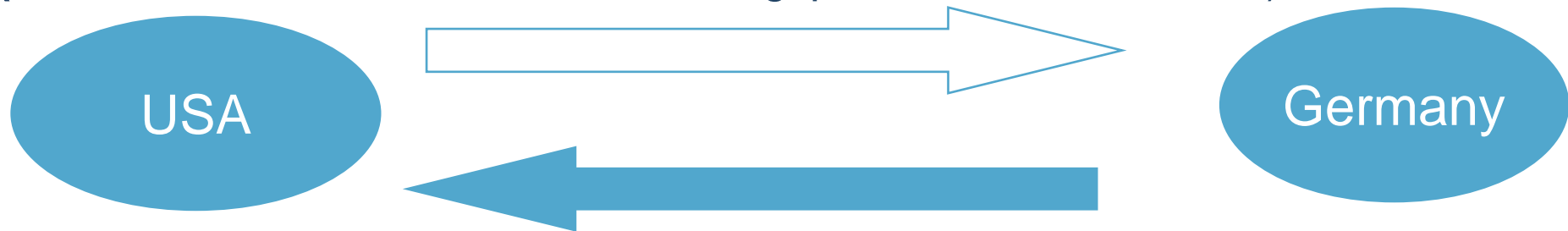


- ✓ Studienreisen, Studienpraktika
- ✓ Group of 5 to 15 students (plus one accompanying faculty member)
- ✓ DAAD subsidizes room and board
- ✓ Applications submitted to DAAD Bonn



## Programs working both ways example 2: **ISAP - International Partnerships in Higher Education**

(Internationale Studien- und Ausbildungspartnerschaften - ISAP)



**A Program to intensify cooperation between  
German faculties and university departments worldwide**

- ✓ The partnerships are arranged for specific fields.
- ✓ Credits are accepted, tuition fees are (partly) waived.
- ✓ Applications are submitted by the German university.
- ✓ The DAAD provides financial support for the German students and the German partner institution.

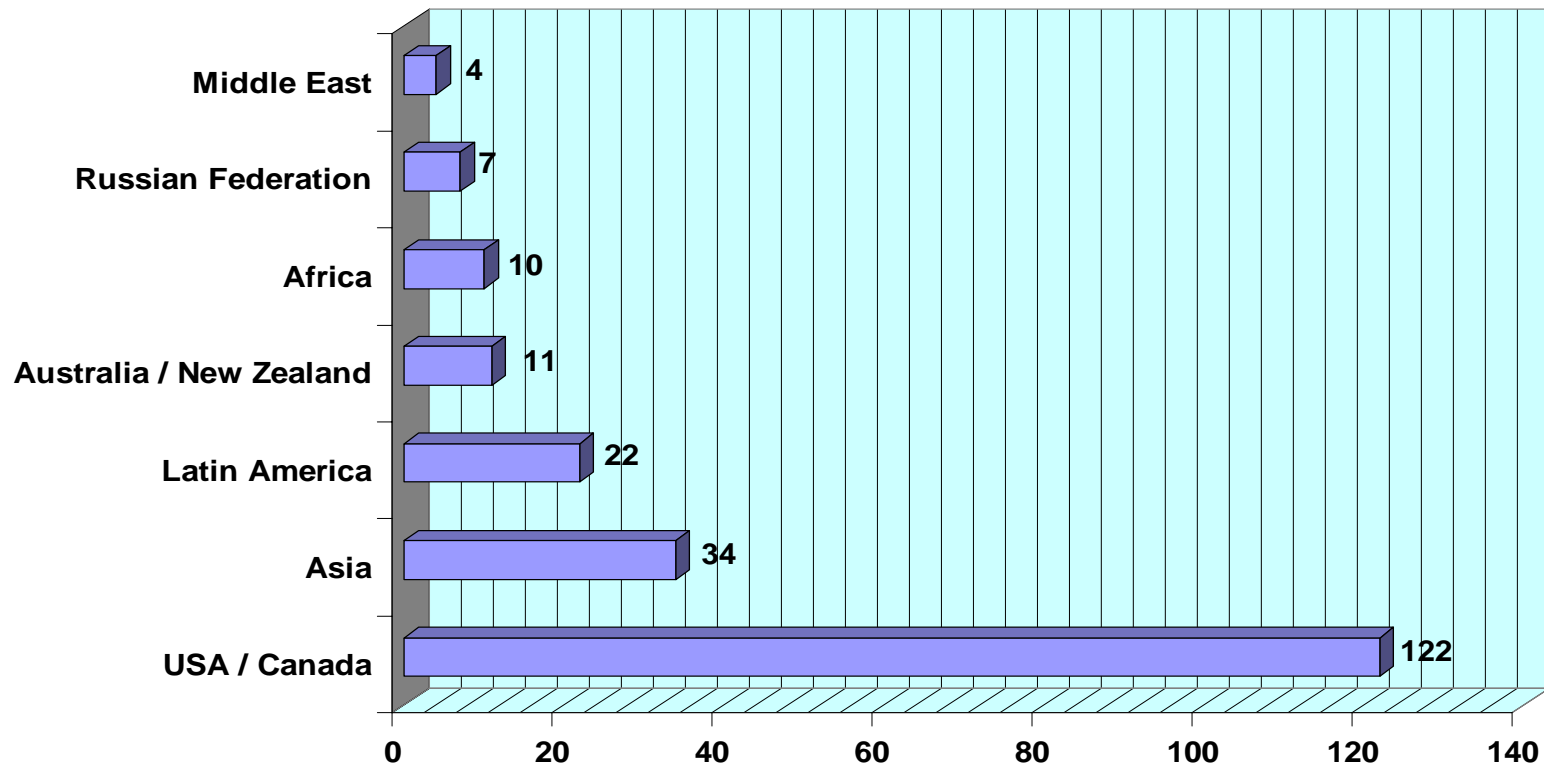


## Programs working both ways example 2: **ISAP - Prerequisites for Funding**

- ✓ Student groups made up of at least 3 participants
- ✓ Matriculation at the home and host university
- ✓ Sufficient knowledge of the language of instruction
- ✓ Basic study stage completed or at least 3 semesters completed in a Bachelor's course
- ✓ Above-average academic qualification (top 25%)
- ✓ Confirmation by the home university that the academic achievements completed abroad will be recognized



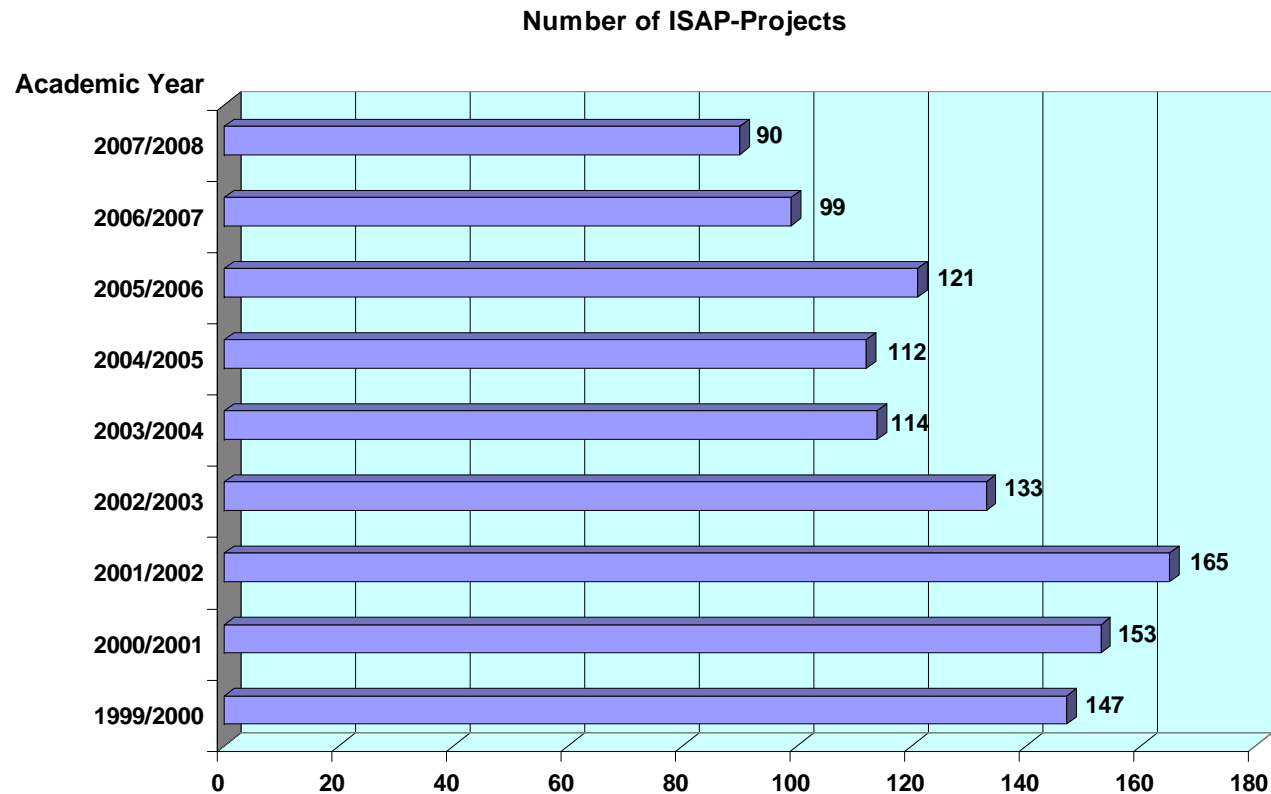
## Programs working both ways example 2: 210 ISAP projects in 2006 - regional distribution





## Programs working both ways example 2:

### North American - German ISAP-Projects since 1999/2000





## Programs working both ways example 2: **ISAP – major benefits and obstacles**

### **Benefits:**

Recognition guaranteed, no loss of time

- ✓ Help with day to day problems at partner university
- ✓ Student exchange fostered by university cooperation

### **Obstacles:**

- ✓ Lack of balance (reciprocity), particularly from North America
- ✓ Tuition fees (min. 50% tuition waiver), particularly from Germany

### **Sample Courses in Social Sciences / Humanities:**

York University, Toronto, ON – Konstanz University in Political Sciences

Simon Fraser University, Burnaby, BC – Köln (Cologne) University in Geography

New School University, New York, NY – Dresden University in Humanities

University of Memphis, TN – Mainz University in Communication

Rutgers State University of New Jersey, New Brunswick, NJ - Konstanz University in Political Sciences

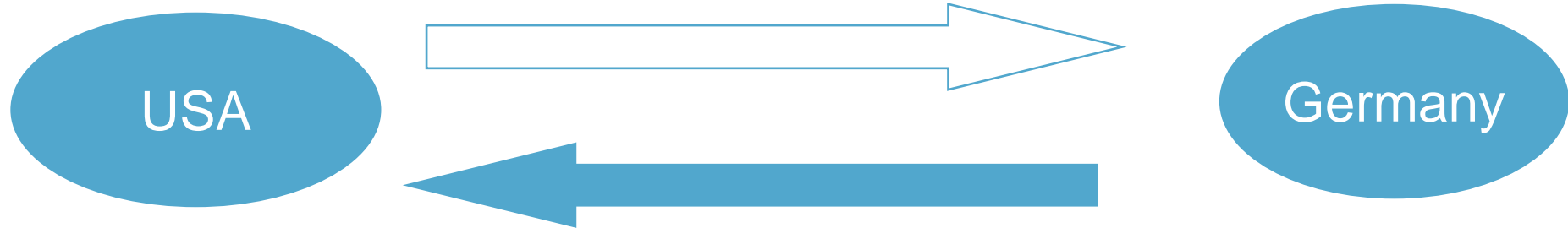
**Indiana University, Bloomington, IN – Mannheim University in Sociology**

**Rutgers University, Newark, NY – Kassel University in Social Sciences**



## Programs working both ways example 3: Integrated double degree courses

(Integrierte binationale Studiengänge mit Doppeldiplom)



### A Program to intensify joint curriculum development

funding for degree courses worldwide which award graduates having completed their studies at a German and a foreign university with a double degree made up of the two respective national degrees or a joint degree



## Programs working both ways example 3: **Integrated Double Degree Courses – facts and figures**

### Integrated double degree study courses

- ✓ 72 courses supported in 2006/7
- ✓ with institutions of higher education in 26 countries
- ✓ most popular: Poland, Spain, Italy, China...
- ✓ master's degree courses predominant (64%)
- ✓ pioneered by Franco-German study courses supported by "Deutsch-Französische Hochschule"



DFH - UFA



## Programs working both ways example 3: **Integrated Double Degree Courses - Profile**

The essential criteria projects have to meet are:

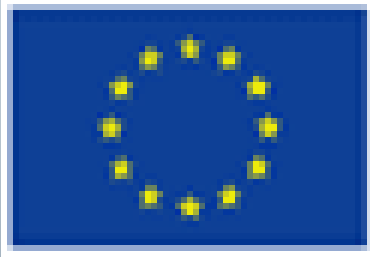
- ✓ two degrees – double or joint
- ✓ ~ half of total study time at partner institution
- ✓ students forming joint group
- ✓ joint study programme, regulations and exams
- ✓ intercultural surplus value

Further information:

<http://www.daad.de/hochschulen/internationalisierung/doppeldiplom/05042.de.html>

or

[www.dhf-ufa.org](http://www.dhf-ufa.org)



Binational Double Degree Course are the ideal starting point for multinational Consortia, sponsored by the EU, e.g.

- /// Erasmus Mundus
- /// Atlantis

## Infos:

[http://ec.europa.eu/education/programmes/mundus/index\\_en.html](http://ec.europa.eu/education/programmes/mundus/index_en.html)

[http://ec.europa.eu/education/programmes/eu-usa/call\\_en.html](http://ec.europa.eu/education/programmes/eu-usa/call_en.html)



## Programs working both ways example 4: **Opportunities for Internationalizing Teaching**

### DAAD Visiting Professors Program

- ✓ 1 month to 4 years, depending on model
- ✓ Compensation according to the salary scales for German universities
- ✓ Additional allowances for travel, luggage and health insurance
- ✓ Co-financing by the German university
- ✓ Application by the German university to DAAD Bonn
- ✓ 180 stays of North American scholars since program started in 1997



### Short Term professorship - „Kurzzzeitdozentur“:

- ✓ 1-6 months, co-financing by host university
- ✓ DAAD covers travel costs and provides daily/monthly allowances
- ✓ Applications have to be submitted to DAAD Bonn



## Programs working both ways example 5:

### DAAD Programmes for Co-operative Research Grants

(Programme des Projektbezogenen Personenaustausches – PPP)



Individuals are funded within the framework of well-defined research proposals necessitating international co-operation.

Special emphasis lies on the support of young scholars, i.e. graduate students working on their thesis, Ph.D. and postdoctoral students.

The DAAD grants an allowance to the German participants for travel and residence costs.

Primary financing for the co-operative research project, including personnel costs, must be provided by other sources on both sides.

- I. Where do we start from?**
- II. What is being done?**
- III. Where should we be going?**





## Barriers for US Students

Students think that their **knowledge of German** is not adequate.

Many **curricula** are highly proscribed and discouraging of “time off”.

**Faculty is not convinced** of the value of study or work abroad.

**Credit transfer** of coursework done in Germany is difficult.

The German **academic calendar** is inconvenient.

**Financial pressure** forces students to work during break periods.

**Students do not see the value** of adding global experience to their portfolio.

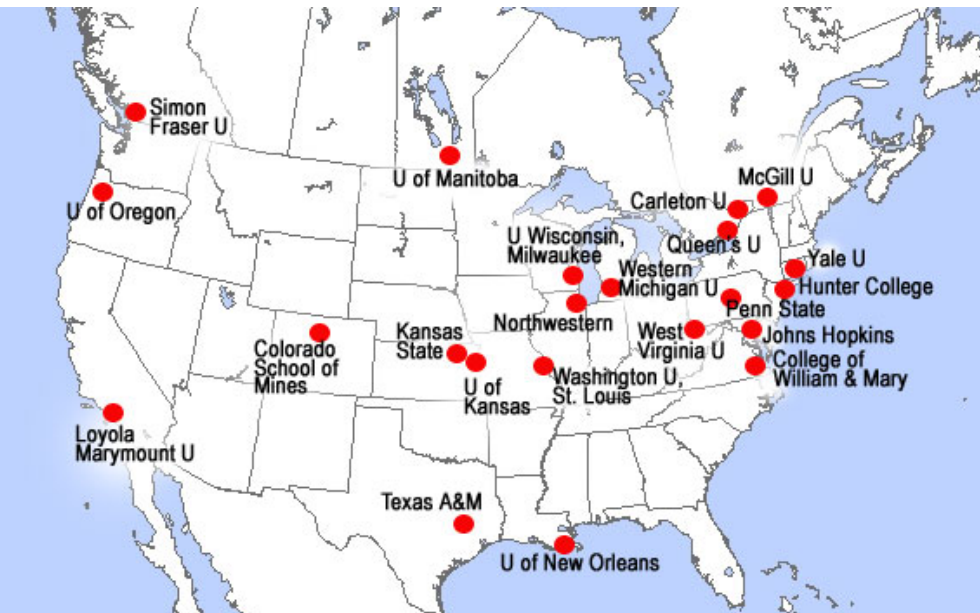


## How to reach students

### Person/s Who Has/Have the Strongest Influence on a Student's Choice of Study Abroad Destination

	US
Peers (who are intending to study abroad)	39%
Faculty members	39%
Classmates who have studied abroad	28%
Parents	26%
Study Abroad Adviser	22%
Individual decision, no particular influence	2%
Media/ Television	1%
Advertising/ Marketing	1%
Other	1%
Sample size	160

## Marketing is essential: the Young Ambassadors Program



**Undergraduate students from North America who have recently studied in Germany and are promoting study in Germany at their home universities and colleges.**



## General conclusions

Exchange activities between North America and Germany are numerous and flourishing. With regard to future development, emphasis should be put on:

- ✓ Growing numbers
- ✓ Activities on all levels of higher education (starting from high school)
- ✓ High academic quality (integration of PhD level)
- ✓ Generous recognition of awards and credits
- ✓ A balanced mix of individual mobility and exchange programs
- ✓ Readiness for compromise regarding balanced exchange numbers
- ✓ Extension of European mobility dynamics towards North America



## General conclusions (continued)

What should be done to convince even more students and staff that a stay abroad is worth-while:

From North America towards Germany:

- ✓ More and better offer of English language degree courses in Germany
- ✓ Flexible options for duration of stay, more offers of short term visits
- ✓ Focus on structured exchange of PhD students

From Germany towards North America:

- ✓ Generous regulations concerning tuition fees and waivers
- ✓ More options for the completion of full study cycles at partner Universities
- ✓ Taking into account the new Bologna study structure and finding ways of coping with its deviations from North American standards



## Want to learn more?

Please call or write if you need any further information or assistance!

DAAD / German Academic Exchange Service  
Kennedyallee 50  
D - 53175 Bonn

Phone: +49 (228) 882-658  
Fax: +49 (228) 882-572  
E-mail: [schmeken@daad.de](mailto:schmeken@daad.de)

Website: <http://www.daad.de>



Foto: David Ausserhofer



**Thank you ...**



**... for your attention!**