

Joint Degrees at the University of Graz

Seize the Day! Strategic Approaches to International Curriculum Cooperation

Roberta Maierhofer
Vice-Rector for International Relations
Professor of American Studies
University of Graz / Austria





Bologna Process – Seizing the Opportunity



- Paradigm shift
- "European trademark with export qualities"
- Structural changes: new opportunities in transatlantic exchange programs





Research Project "Transatlantic Relationships in Higher Education" at the "Center for the Study of the Americas"



Coinfluences between Europe and North America

New European cultural narratives of Individualism, Autonomy, and Competitiveness

New American Narratives of Security, Globalization and Centralization







University of Graz



500 partner institutions

South-Eastern Europe

Life Long Learning Program

Internationalization at Home

Summer/ Winter Schools

Joint Degree Programs (MA, PhD)









- Objectives: Development & Implementation of Joint Degrees
- Graz = coordinating university
- 20 international partners
- MA level / PhD level
- Project Start: October 2004
- Admission of first students: September 2007
- Funding: Local government/ European Commission





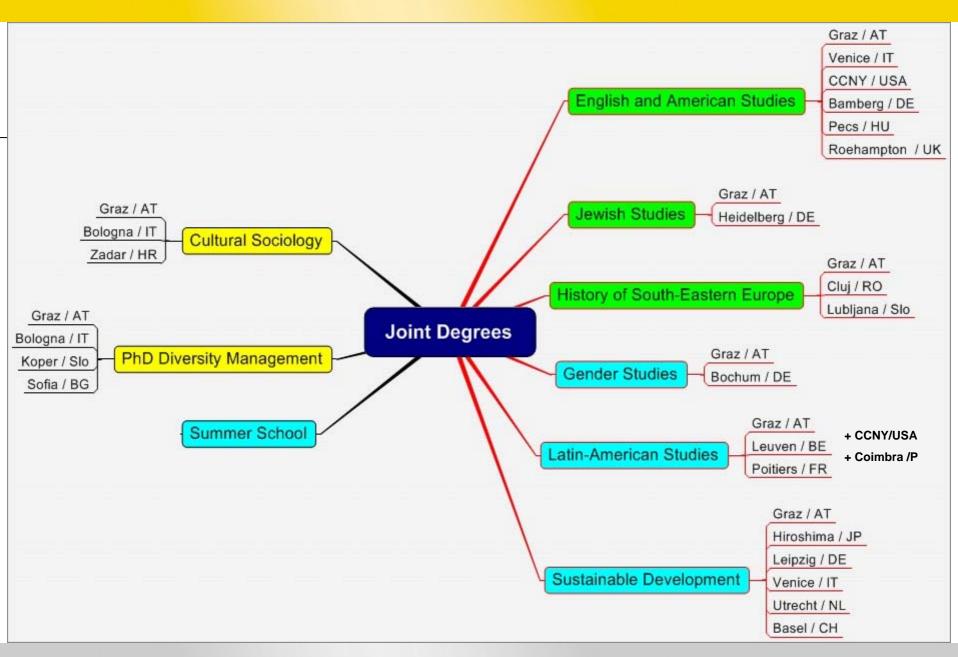
Joint Degrees



- important instrument of internationalization
- contribute to greater transparency
- ensure mutual recognition of academic degrees and qualifications
- promote student and teaching staff mobility
- increase the international "employability" of graduates
- strengthen local identity through global cooperation









Thank you for your attention!

roberta.maierhofer@uni-graz.at



